**导学案**

**Part 1 Reading**

1.Read the passage and find the answers asked by yourself

Founder of beverage giant Wahaha passes away at 79

Zong Qinghou, the founder and chairman of Hangzhou Wahaha Group, China's leading beverage manufacturer, passed away on Sunday at the age of 79.

As one of the most respected representatives of China's first generation of entrepreneurs since the country embarked on reform and opening-up in 1978, Zong's down-to-earth style and innovative spirit greatly impressed the public.

Experts said Zong's rags-to-riches life story will surely inspire more Chinese entrepreneurs to focus on the real economy and run their businesses in a realistic and steady manner.

Born in 1945 in Suqian, Jiangsu province, Zong took over a small grocery store at a school in Hangzhou, Zhejiang province, in 1987, and worked as a distributor of soft drinks and popsicles for children.In 1989, he founded Hangzhou Wahaha Nutritional Food Factory, which became Hangzhou Wahaha Group two years later after the acquisition of a local canned food factory on the verge of bankruptcy.In 1996, Zong launched Wahaha AD calcium milk, which became a great hit with Chinese consumers.

The company's products now cover more than 200 categories, including purified water, milk and yogurt drinks, carbonated drinks, fruit and vegetable juice, tea and coffee drinks, with its sales revenue reaching 51.2 billion yuan ($7.1 billion) in 2022. It has nearly 30,000 employees and 81 production bases nationwide.

As one of the most iconic figures in Chinese business history, Zong was ranked as the country's richest person in 2010, 2012 and 2013 by business magazine Forbes.

However, Zong led a simple and saving life. He lived economically, and it was common to see him dressed in a white shirt and black cloth shoes.He once said, "I am an ordinary person, but luckily I was born in such an era." He said that Wahaha would not exist without reform and opening-up.

Moreover, Zong attached great importance to technological innovation, which was conducive to ensuring the quality and diversity of Wahaha's products in a highly competitive market, and providing strong driving to the company's sustainable growth. An article adapted from CGTN

Underline useful expressions from the passage

Retell a brief story about his life and career in pairs,and share with the whole class.

Rewrite the following two sentences ( It is ...... that强调句）

Zong's down-to-earth style and innovative spirit greatly impressed the public.

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2.Zong's rags-to-riches life story will surely inspire more Chinese entrepreneurs to focus on the real economy and run their businesses in a realistic and steady manner.

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**Part 2 Writing**

【亮点词汇短语】

①影响：influence/impact

②人物：figure

③显著的：remarkable / outstanding

④决定： be determined to do

⑤不管，不顾：regardless of

⑥坚守岗位：stick to one's post

⑦面对……：be faced with

⑧致力于做某事： devote oneself to

⑨对什么做出重大贡献：make great contributions to

⑩得到好结果：pay off

【常用句型】

He sets a good example to all younger generations.

The public speak / think highly of him.

He is honored as the most extraordinary..... home and abroad.

She is not only gifted but also diligent.

To devote herself to our China, she came back this year without any hesitation.

When it comes to the role model around me, it’s nobody but....

Writing Task

假如你是李华，你的笔友John对中国的企业家非常感兴趣，请你以宗庆后为题写一篇文章，回信给John，内容包括：

1. 人物简介

2. 启示或影响

词数100左右； 可以适当增加细节，以使行文连贯。

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_