

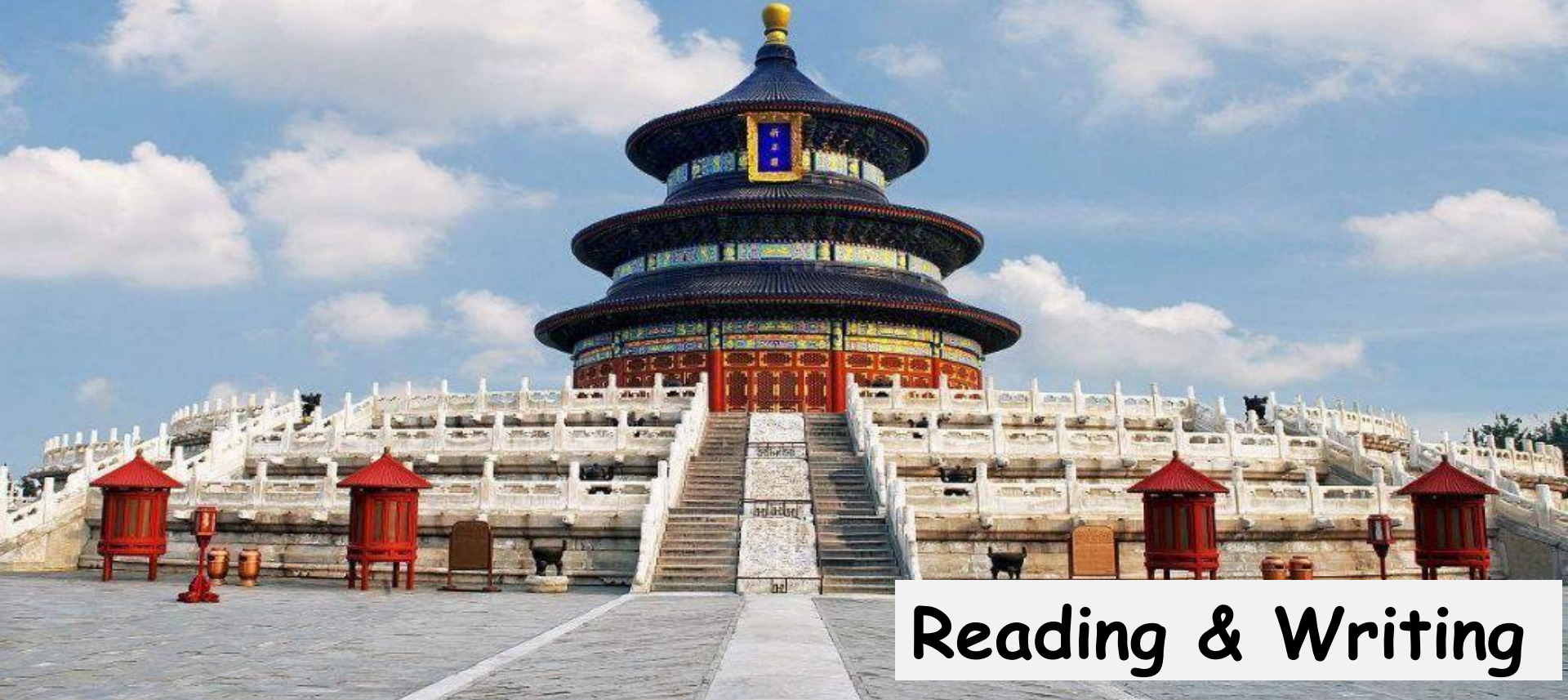
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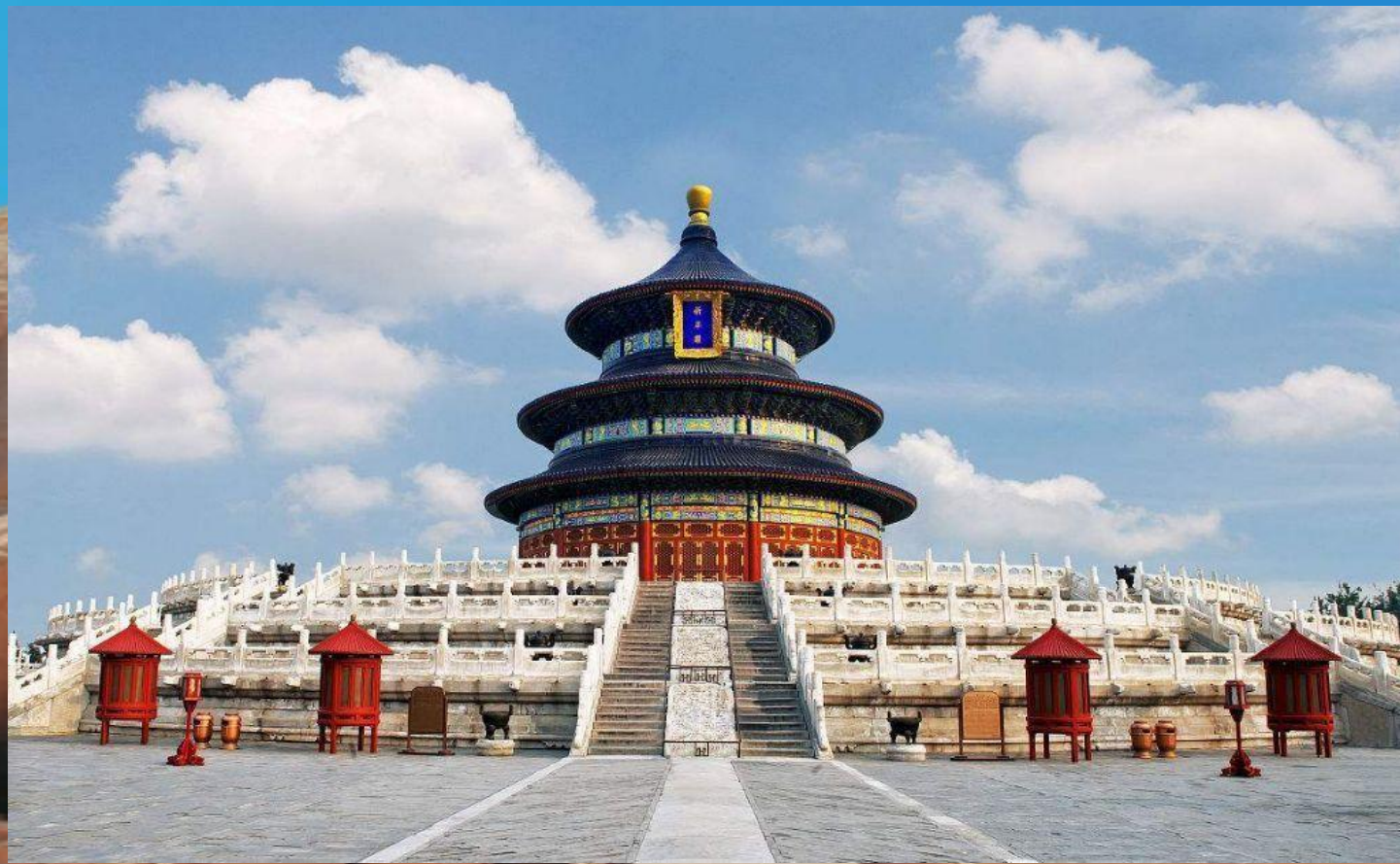
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# M2U1 Cultural Heritage



Reading & Writing





# The Silk Road

It was listed on the World Cultural Heritage List in 2014.

潮恩教育





# Mogao Caves of Dunhuang



**various and colourful murals**

It lies in Gansu Province and enjoys great reputation throughout the world.

It was listed on the World Cultural Heritage list in 1987.

Problem?

Solutions?

Meaning?





## Problem?

The problem is about how to **preserve murals** and **keep them** to the future generations.

## Solutions?

- **preventive protection**
- **digital technique:**  
(*virtual wandering* 虚拟漫游, *augmented reality* 增强技术, *artificial intelligence* 人工智能...)

## Meaning?

- Offer richer content.
- Promote mural protection technology and site monitoring technology.
- Improve cultural exchange internationally.





A news report

What purpose?

purpose

Promoting culture  
through  
digital images

means

Who? When? What measure?



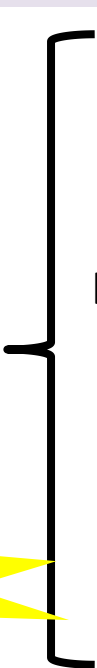
# Reading for structure



a news report

clear  
structure

direct & exact  
language



headline

lead

sentence

paraphrase

body

**Who? When? What measure? What purpose?**

Lanzhou, 9 August 2017. A group of researchers and scientists from  
working together to help increase knowledge and appreciation of C  
They are recording and collecting digital images of cultural relics from the  
were a key stop along the Silk Road **throughout** China's ancient  
**quality** digital photographs have been produced since the inter

The Mogao Caves have long been a meeting point for different cultures and are part of the history  
of many countries. Today, the caves are just as international as they were at the time when people  
travelled the Silk Road. Tourists from all over the world visit Dunhuang to see the caves, and the  
Getty Museum in Los Angeles has even reproduced a copy of the  
caves and paintings for people to admire in America.

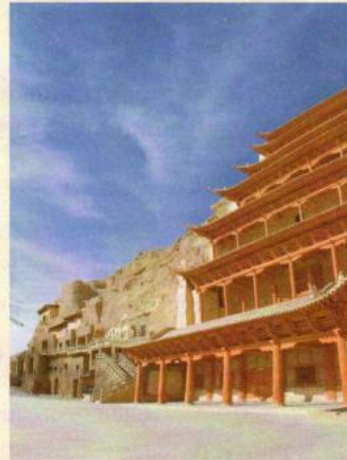
By sharing so many digital photos over the Internet, the group  
hopes to promote even wider interest around the world in  
China's ancient history. They hope  
to **further** educate people about the  
**historic** and cultural relics for a better understand  
and appreciate. As one researcher who is working on the project  
explains, "Appreciating one's own cultural heritage is very  
important for understanding oneself. Appreciating the cultural  
heritage of other countries is very important for international  
communication and understanding."

PROMOTING CULTURE  
THROUGH DIGITAL IMAGES

main idea

further  
explanation

detailed  
information



Reading Para.1

lead sentence

Lanzhou, 9 August 2017. A group of researchers and scientists from China and other countries are working together to help increase knowledge and appreciation of China's ancient cultural heritage. They are recording and collecting digital images of cultural relics from the Mogao Caves, which were a key stop along the Silk Road throughout China's ancient history. Nearly 500,000 high-quality digital photographs have been produced since the international project started in 1994.

when/who	Lanzhou, 9 August 2017. A group of...
why worked	increase knowledge and appreciation ...

lead sentence

main idea

explanation

further information

how helped	record and collect digital images
how important	a key stop along the Silk Road...
what result	500,000 high-quality digital photographs

explanation

paragraph

## Reading the body (Para.2)

background information

The Mogao Caves have long been a meeting point for different cultures and are part of the history of mankind. They are just as international as they were at the time when people first came to the area. Tourists from all over the world visit Dunhuang to see the caves, and the Getty Museum in Los Angeles has even reproduced a copy of the caves and paintings for people to admire in America.

a technique of news writing

### 1. Why can the Mogao Caves have so many murals?

The Mogao Caves is multicultural international.

### 2. How are the Mogao Caves today? Are they still popular? How?

at past

multicultural  
international

pass  
down

at present

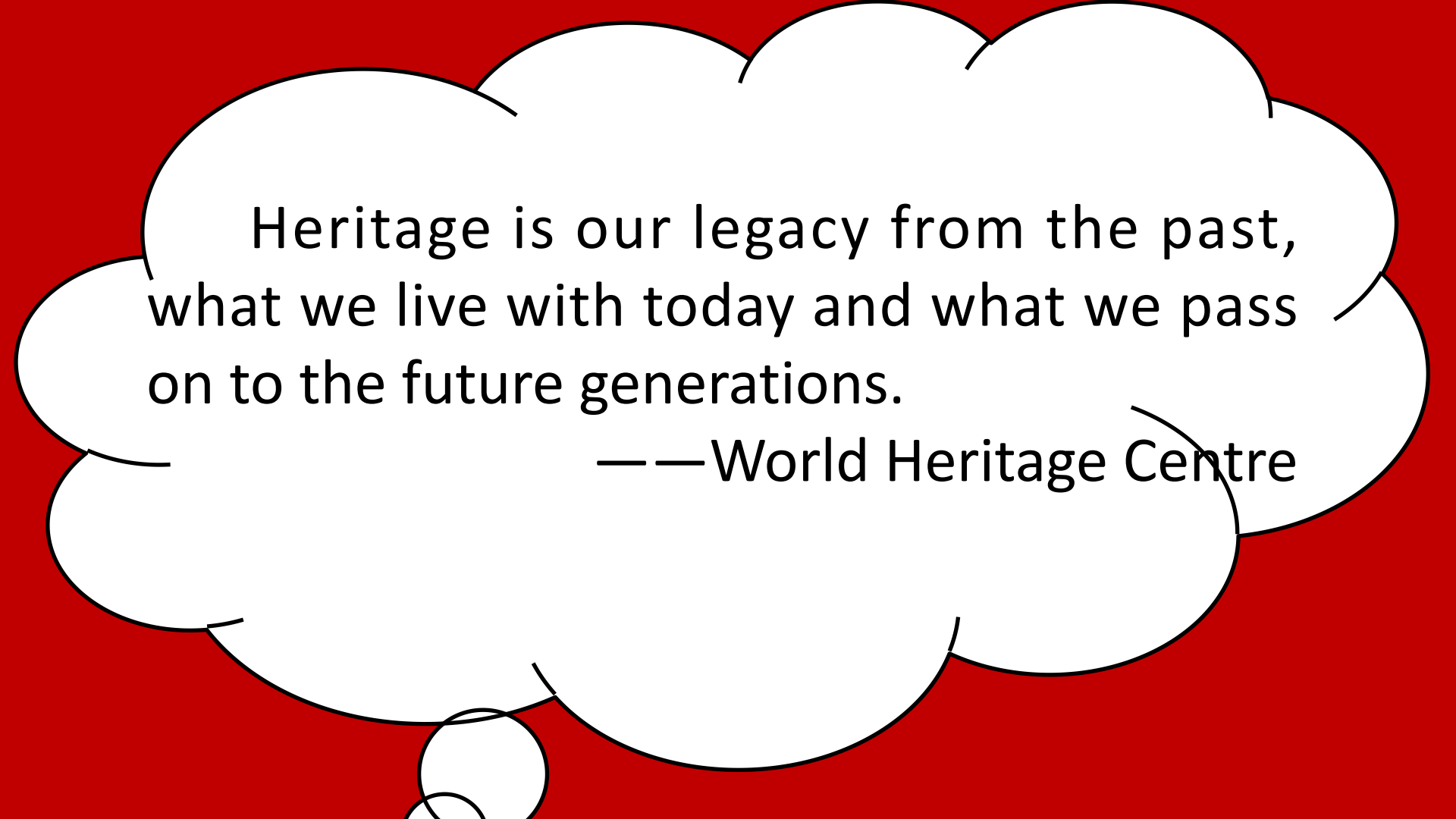
international  
famous popular

pass  
on

in the future

international  
multicultural  
famous





Heritage is our legacy from the past,  
what we live with today and what we pass  
on to the future generations.

——World Heritage Centre

By sharing so many digital photos over the Internet, the group **hopes** to promote even wider interest around the world in China's ancient history, culture, and traditions. They also **hope** to further educate people about the importance of safeguarding historic and cultural relics for future generations to understand and appreciate. As one researcher who is working on the project explains, "Appreciating one's own cultural heritage is very important for understanding oneself. Appreciating other people's cultural heritage is very important for international understanding."

a technique of  
news writing

direct quote

*Inspiration?*

Culture is a bridge for  
communication and understanding  
among different cultures.

各美其美，美人之美，  
美美与共，天下大同。  
——费孝通

# Reading for structure

background information

a news report

direct quote

obvious writing techniques

headline

lead sentence

paraphrase

body

clear structure

PROMOTING CULTURE THROUGH DIGITAL IMAGES

Who? When? What measure? What purpose?

main idea

further explanation

detailed information

Lanzhou, 9 August 2017. A group of researchers and scientists from [unclear] working together to help increase knowledge and appreciation of [unclear]. They are recording and collecting digital images of cultural relics from [unclear], which were a key stop along the Silk Road throughout China's ancient history. [unclear] quality digital photographs have been produced since the internet age.

The Mogao Caves have long been a meeting point for different cultures and are part of the history of many countries. Today, the caves are just as international as they were at the time when people travelled the Silk Road. Tourists from all over the world visit Dunhuang to see the caves, and the Getty Museum in Los Angeles has even reproduced a copy of the caves and paintings for people to admire in America.

By sharing so many digital photos over the Internet, [unclear] hopes to promote even wider interest around the world in China's ancient history, culture, and traditions. They also hope to further educate people about the importance of safeguarding historic and cultural relics for future generations to understand and appreciate. As one researcher [unclear] is working on the project, [unclear] appreciating one's [unclear] for understanding one's [unclear] further countries is very important for communication and understanding."

direct & exact language





# obvious writing techniques

湘国教育

headline

PROMOTING CULTURE  
THROUGH DIGITAL IMAGES

*impressive*

*brief*

*accurate*

*summarized*

lead sentence

paraphrase

*easy-  
understanding*

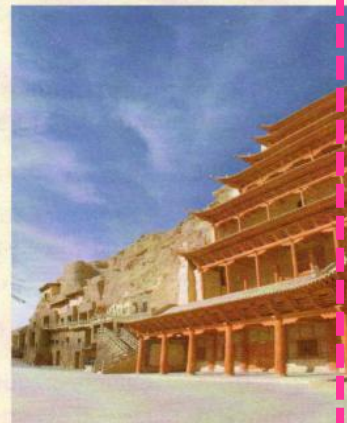
*detailed*

body

Lanzhou, 9 August 2017. A group of researchers and scientists from China and other countries are working together to help increase knowledge and appreciation of China's ancient cultural heritage. They are recording and collecting digital images of cultural relics from the Mogao Caves, which were a key stop along the Silk Road **throughout** China's ancient history. Nearly 500,000 high-quality digital photographs have been produced since the international project started in 1994.

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By sharing so many digital photos over the Internet, the group hopes to promote even wider interest around the world in China's ancient history, culture, and traditions. They also hope to **further** educate people about the importance of safeguarding **historic** and cultural relics for future generations to understand and appreciate. As one researcher who is working on the project explains, "Appreciating one's own cultural heritage is very important for understanding oneself. Appreciating the cultural heritage of other countries is very important for international communication and understanding."



## obvious writing techniques

no  
comments

passive  
voice

direct  
quote

persuasive

objective

direct

accurate

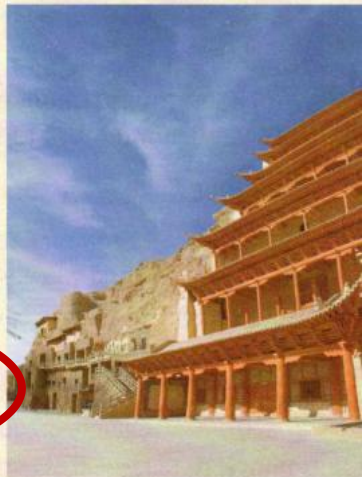


## PROMOTING CULTURE THROUGH DIGITAL IMAGES

Lanzhou, 9 August 2017. A group of researchers and scientists from China and other countries are working together to help increase knowledge and appreciation of China's ancient cultural heritage. They are recording and collecting digital images of cultural relics from the Mogao **Caves**, which were a key stop along the Silk Road **throughout** China's ancient history. Nearly 500,000 high-**quality** digital photographs **have been produced** since the international project started in 1994.

The Mogao Caves have long been a meeting point for different cultures and are part of the history of many countries. Today, the caves are just as international as they were at the time when people travelled the Silk Road. Tourists from all over the world visit Dunhuang to see the caves, and the Getty Museum in Los Angeles has even reproduced a copy of the caves and paintings for people to admire in America.

By sharing so many digital photos over the Internet, the group hopes to promote even wider interest around the world in China's ancient history, culture, and **traditions**. They also hope to **further** educate people about the importance of safeguarding **historic** and cultural relics for future generations to understand and appreciate. As one researcher who is working on the project explains, "Appreciating one's own cultural heritage is very important for understanding oneself. Appreciating the cultural heritage of other countries is very important for international communication and understanding."





# Let's try to write a news report!

***Write a news report** about a person or group who works to protect our cultural heritage. You can use the interview notes below or write about a person or group that you know of.*

Chen Lei, Wuhan

- senior teacher
- takes photos of old buildings
- wants to preserve cultural heritage
- interviews old people
- writes about the buildings
- visits schools to tell students about ...

## HOW?

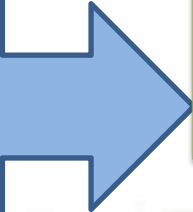







# How to write a news report


**Understand  
the given  
information**



**Write the  
headline**



**Write the  
lead  
sentence  
and news  
report**



**Polish  
the  
writing**



Understand  
the given  
information

Chen Lei, Wuhan

- senior teacher *occupation*
- takes photos of old buildings *main means*
- wants to preserve cultural heritage *purpose*
- interviews old people
- writes about the buildings
- visits schools to tell students about ...

} *supporting  
details*

structure

headline:

*main means purpose*

lead sentence:

*occupation main means purpose*

body:

*supporting details*

Write the  
headline

*accurate*

*brief*

*impressive*

*purpose*

PROMOTING CULTURE  
THROUGH DIGITAL IMAGES

*means*

Chen Lei, Wuhan

- senior teacher
- takes photos of old buildings *main means*
- wants to preserve cultural heritage *purpose*
- interviews old people
- writes about the buildings
- visits schools to tell students about ...

Headline:

Preserving cultural  
heritage through  
photos



**Write the  
lead  
sentence  
and news  
report**

*summarized*

*basic*

*easy  
-understanding*

who(occupation)

what(behavior)

why(purpose)

Chen Lei, Wuhan

- senior teacher *occupation*
- takes photos of old buildings *main means*
- wants to preserve cultural heritage *purpose*
- interviews old people
- writes about the buildings
- visits schools to tell students about ...

**Lead sentence:**

**Chen Lei is a senior teacher who takes photos of old buildings in Wuhan in order to preserve the city's culture heritage.**

**Write the  
lead  
sentence  
and news  
report**

*detailed*

*direct quote*

*no comments*

*passive voice*

Chen Lei, Wuhan

- senior teacher
- takes photos of old buildings
- wants to preserve cultural heritage
- interviews old people
- writes about the buildings
- visits schools to tell students about ...

### Body part:

Every day, Chen Lei takes his camera and takes photos of old buildings. Besides, he interviewed old people to write stories about the old buildings. When he is free, he visits schools to tell students about the ways of preserving the cultural heritage.

**Polish  
the  
writing**

## *Preserving cultural heritage through photos*

Chen Lei is a senior teacher who takes photos of old buildings in Wuhan in order to preserve the city's culture heritage.

Every day, Chen Lei takes his camera and takes photos of old buildings. Besides, he interviewed old people to write stories about the old buildings. When he is free, he visits schools to tell students about the ways of preserving the cultural heritage.

**Add some  
reasonable  
details!**

**direct quote   numbers   ending**



## *Preserving cultural heritage through photos*

Chen Lei is a senior teacher who takes photos of old buildings in Wuhan in order to preserve the city's culture heritage.

Every day, Chen Lei takes his camera and walks patiently through the older parts of the city. Over the years he has taken thousands of pictures of old buildings to create a record for his fellow citizens in the present and future. Besides, he interviewed over 50 old people to write stories about the old buildings. When he is free, he visits schools to tell students about the ways of preserving the cultural heritage. He said: “The old buildings are alive legacy to date back to the ancient ages and pass on the future.”

Neither people nor buildings last forever, but Chen Lei's photos can help us remember them. The stories that accompany them also help build a picture of life for future generations to hear and add their own stories, too.

# Mogao Caves of Dunhuang



**various and colourful murals**



**How to preserve it ?**







# writing task

假设你是李华，英语报的记者。请根据一下要点写一篇新闻报道，介绍一下为保护敦煌做出巨大贡献的考古学家樊锦诗的事迹。

1. 樊锦诗1938年出生于北京，是一名考古学家，于1963年毕业于北京大学考古学专业。
2. 自毕业后已在敦煌研究所工作50余年，被誉为“敦煌的女儿”，致力于石窟的研究和保护，创造了数字敦煌，收集和录制莫高窟的文化遗迹，对文物保护做出了巨大贡献，被评为“100位新中国成立以来感动中国人物”。
3. 80词左右，可适当增加细节使行文连贯。

参考词汇：100位新中国成立以来感动中国人物（one hundred people moving China since the founding of The People's Republic of China）；敦煌研究所（Dunhuang Cultural Research Institute）；考古学家（archaeologist）考古学（archaeology）

## Example writing

Fan Jinshi, born in Beijing in 1938, is a famous archaeologist, who devotes all her life to the study and protection of the Mogao Caves.

She graduated from Peking University in 1963, majoring in archaeology. She has been working in Dunhuang Institute for more than 50 years since she graduated. Therefore, she has been regarded as “the daughter of Dunhuang”. She created digital Dunhuang, recording and collecting digital images of cultural relics from the Mogao Caves.

Fan Jinshi has made a great contribution to the protection of cultural relics. In her life, she got many honours, one of which is “one hundred people moving China since the founding of The People's Republic of China”.