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Identities and Responsibilities

Celebrating Women's Day

How does our society define us as a woman/a man?

sacrifice

mother

hard work

Women's Day

family chores

...

gifts

How does our society define us as a woman/a man?

<div> <div>开启个性化定制</div> <div>根据你的喜好，为你推荐优质书籍</div> <div> <div>热门图书</div> <div> <div>当代小说</div> <div>言情</div> <div>经济管理</div> <div>悬疑推理</div> <div>历史传记</div> <div>文学艺术</div> </div> </div> <div> <div>女生爱读</div> <div> <div>古代言情</div> <div>幻想言情</div> <div>浪漫青春</div> <div>现代言情</div> <div>穿越重生</div> <div>总裁豪门</div> </div> </div> <div> <div>男生爱读</div> <div> <div>玄幻</div> <div>都市</div> <div>奇幻</div> <div>军事</div> <div>科幻</div> <div>历史</div> </div> </div> </div>			<div> <div>分类</div> <div>全部作品</div> <div> <div>男生</div> <div>共132,839部</div> <div> <div>女生</div> <div>漫画</div> <div>听书</div> <div>出版</div> </div> <div> <div>古代言情</div> <div>45,544部</div> <div>现代言情</div> <div>38,266部</div> <div>玄幻言情</div> <div>13,464部</div> <div>悬疑推理</div> <div>2,191部</div> <div>浪漫青春</div> <div>12,347部</div> <div>仙侠奇缘</div> <div>6,051部</div> <div>科幻空间</div> <div>4,556部</div> <div>游戏竞技</div> <div>1,182部</div> <div>轻小说</div> <div>2,040部</div> <div>短篇</div> <div>5,978部</div> <div>现实生活</div> <div>1,220部</div> </div> </div> </div>			<div> <div>分类</div> <div>全部作品</div> <div> <div>男生</div> <div>共319,187部</div> <div> <div>女生</div> <div>漫画</div> <div>听书</div> <div>出版</div> </div> <div> <div>玄幻</div> <div>84,232部</div> <div>奇幻</div> <div>27,605部</div> <div>武侠</div> <div>12,612部</div> <div>仙侠</div> <div>29,180部</div> <div>都市</div> <div>37,285部</div> <div>现实</div> <div>7,295部</div> <div>历史</div> <div>16,077部</div> <div>军事</div> <div>1,857部</div> <div>游戏</div> <div>14,998部</div> <div>体育</div> <div>2,357部</div> <div>科幻</div> <div>28,783部</div> <div>悬疑</div> <div>10,839部</div> </div> </div> </div>		
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Match the jobs to a gender – Male/Female?

- Pilot
- Babysitter
- Engineer
- Doctor
- Beautician(美容师)
- Politician



identities and responsibilities

We judge people on the basis of stereotypes

identities and responsibilities

1

For women

2

For men

3

He for she & She for he

identities and responsibilities

1

For women

2

For men

3

He for she & She for he

A4 Waist Challenge: YES or NO?



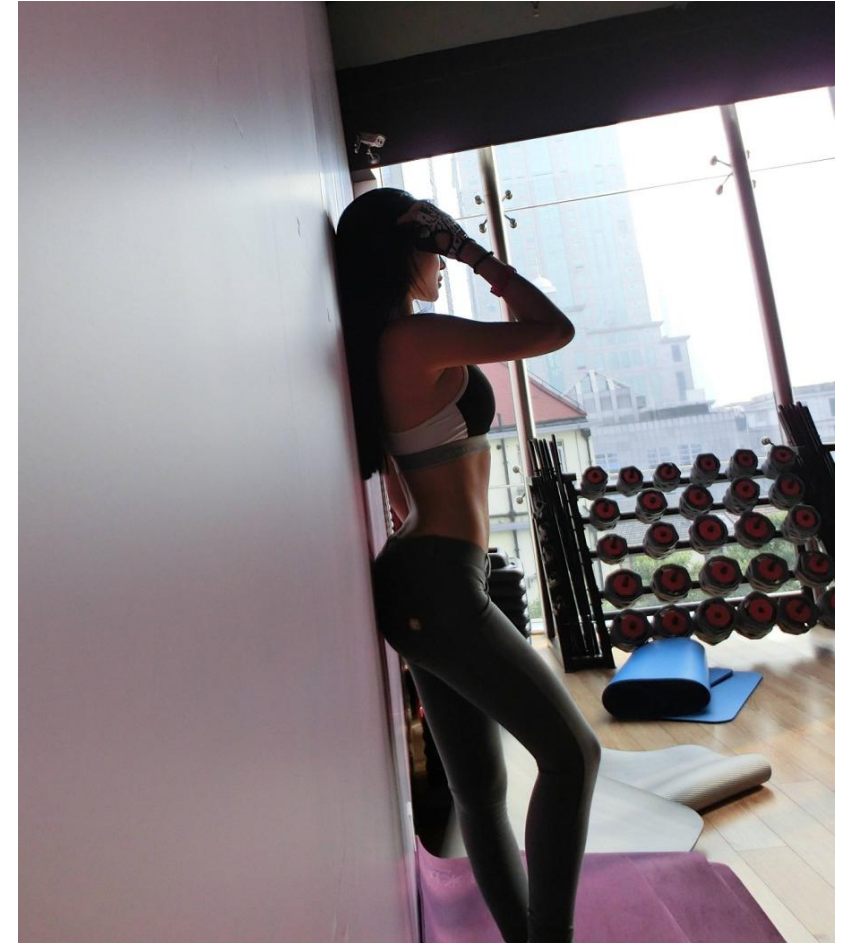
Say YES to the challenge

Azura Ge:

- Show off the progress she had made in the gym

Another Chinese student:

- Show off her recent weight loss



Say NO to the challenge

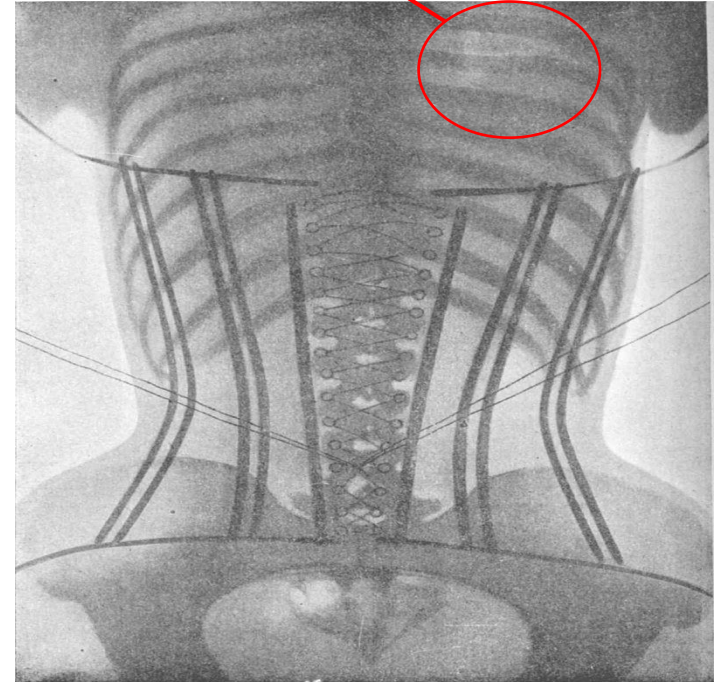
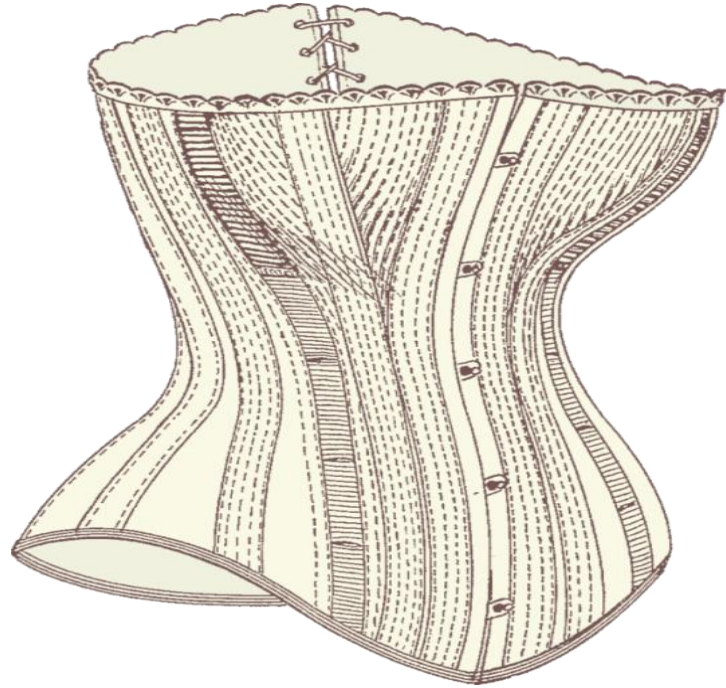
- be criticized as irresponsible and potentially unhealthy.
- could promote eating disorders and body shaming.

Angela Hui:

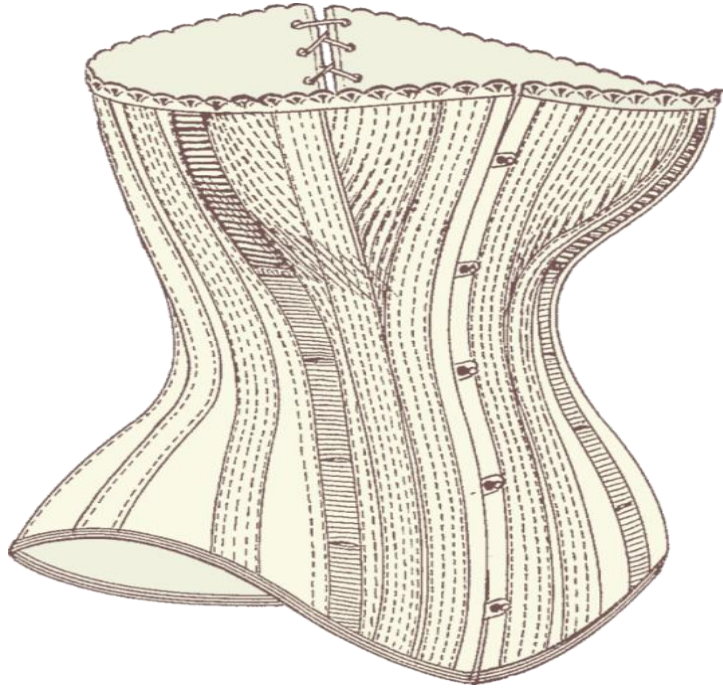
- have a prejudiced body image



rib (肋骨) broken



corset(束腰内衣)



corset(束腰内衣)



foot-binding

Gender Prejudice/Discrimination/Inequality



the standards for women to submit to(顺从)

Celebrating Women's Day

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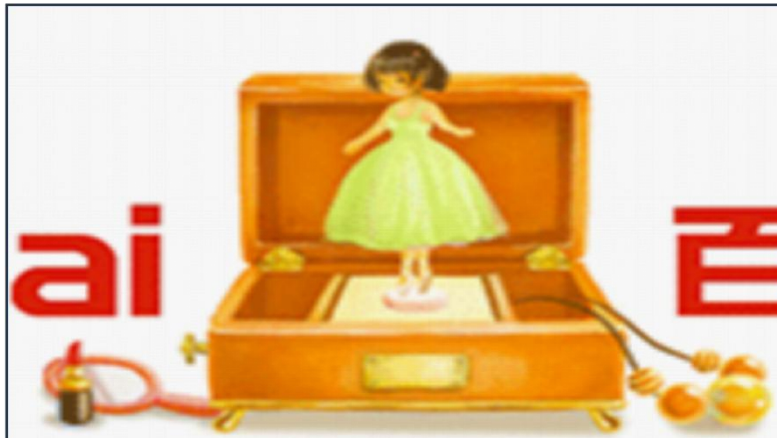


Description

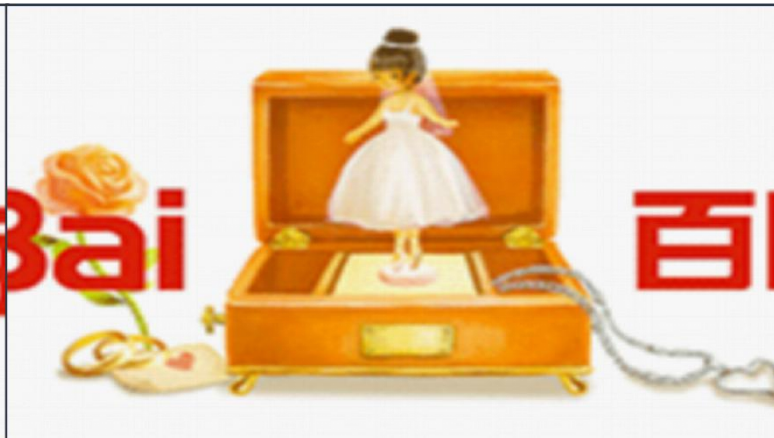
Bai



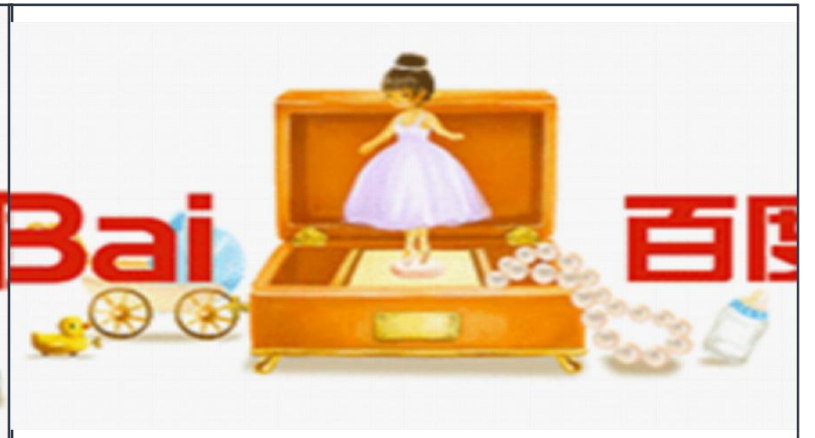
百度



a lipstick, a mirror
and a necklace



a red rose, rings, a
wedding dress



a baby carriage, a
milk bottle, toys

Description

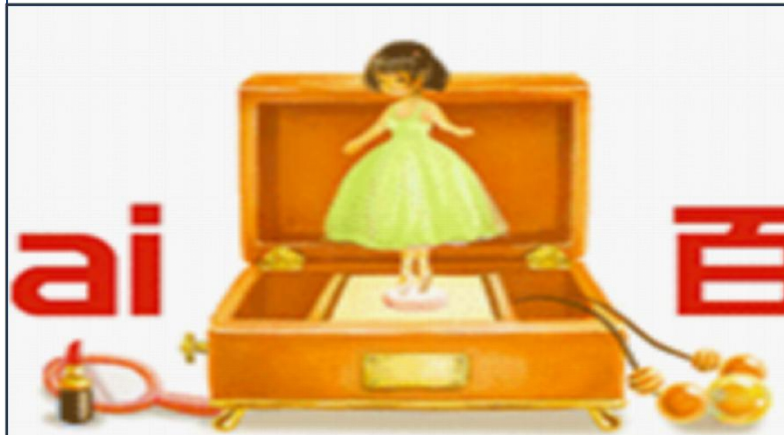


- **As is vividly shown in the picture**, a little girl is dancing in a music box, **surrounded** by _____.
- As she dances, she has grown into a young lady in _____, **with** _____ **around**.
- She whirled in this _____. Things that surrounded her have, **eventually**, changed into _____.

Interpretation 解读



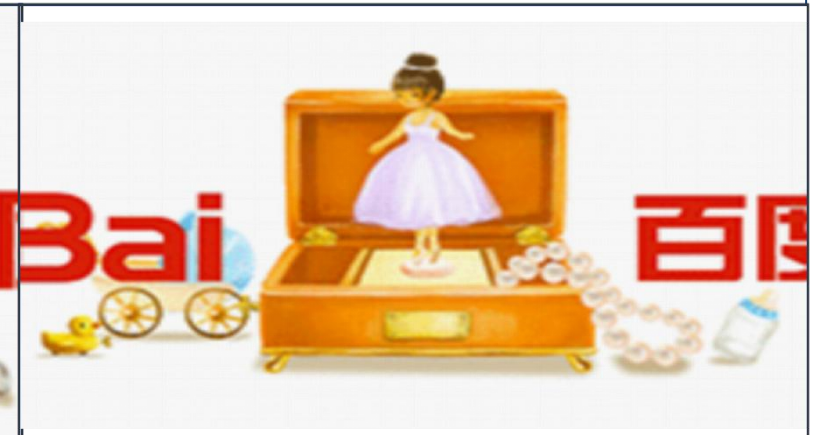
- The picture seems to be reflecting a woman's role as _____ and _____, suggesting that Baidu would like to show its appreciation towards women for their _____



a lipstick, a mirror
and a necklace



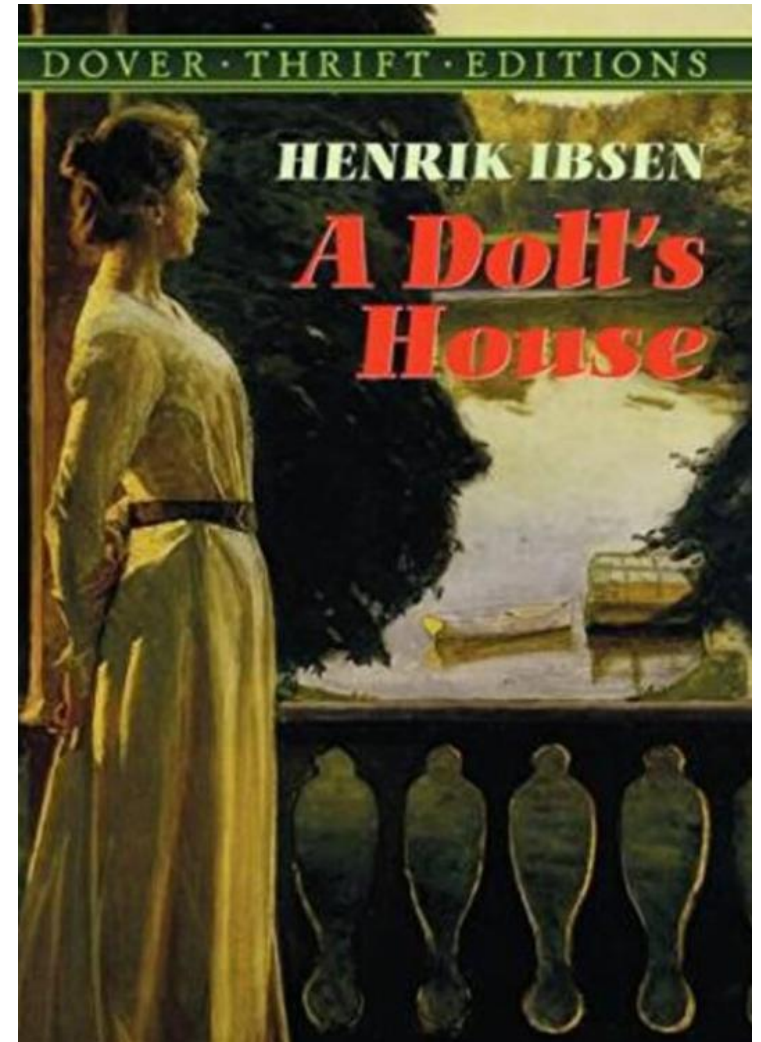
a red rose, rings, a
wedding dress



a baby carriage, a
milk bottle, toys

How does Baidu define us as a woman?

A doll in the box?



How does Baidu define us as a woman?

A doll in the box?

A wife and a mother? (a babysitter?)



Women's
identities are
severely
materialized
and fixed.

How does the society define us as a woman?

Not just in China

NO equal pay

NO equal rights



changing for the better

How does google define us as a woman?



International **Working** Women's Day

- **Description:** As can be seen in the picture, ...

become...; take up; devote ...to..., ...



- **Interpretation:** Based on the above description, we can see that Google tries to observe this day by ...

- show respect to women from all walks of life
- show appreciation and love towards women for their economic, political and social achievements.
- all-round development/achievements

Advice for young women

- Do not live someone else's life and someone else's idea of what womanhood is. Womanhood is you. Womanhood is everything that's inside of you.
- Be absolutely who you are, and stick to your instinct and your guts and don't try and be like other people.
- I think we have to do things to keep a balance in our lives and not let any institution such as Hollywood define who we are. You have gotta know who you are and present that.
- Yes, it's gonna be a struggle and yes you are gonna hear a lot of "no"s before you hear a "yes". But learn to enjoy the process and embrace it and have fun with it.
- Work hard, be so good that they can't ignore you. Keep to your moral, keep to your integrity, and don't stop fighting because ultimately for any dream, for any goal, it takes a lifetime. And why wouldn't you wanna give it that? It's not a race, it's a journey and enjoy the journey.

identities and responsibilities

1

For women

2

For men

3

He for she & She for he

Is it OK for guys to wear makeup?

- In 2017 barely concealed sniggers greeted the reveal that French president Macron spent €26,000 (¥20,0000) on makeup in his first three months in office.
- And in December, the Washington Post hinted that Donald Trump used Bronx Colors concealer, which was gleefully reported elsewhere.

How does the society define us as a man?

- **Man up**
- **Get on with it**
- **Be strong and silent**

Gender Inequality for Men

- A man is valued less important by society as a father/a parent.
- A man is not supposed to ask for help for fear it looks less “man”.
- A man is stereotyped(被模式化) to be aggressive, dominant, strong, ... and not to be fragile, sensitive, vulnerable,...

Advice for young men

Is it OK for guys to wear makeup?

The answer is really quite simple: Male, female, gay, straight, anyone can wear makeup.

We often hear those famous phrases found around such as manning up, getting on with it, and being strong and silent.

For a long time, words like this left very little space for men to reposition or _____ themselves in society. But ultimately, we are all humans. We all get anxiety, and believe it or not, men do have body image _____ too. For me, Makeup enables me to walk down the street with my head held high feeling like the very best possible _____ of myself.

Advice for young men

But this is just my story. I've never said all men should wear makeup in the same way that I don't agree all women should have to wear makeup.

This is about giving people a _____. Allowing people to be who they _____ want to be whether they choose to wear a little, a lot or no makeup at all. Be brave, lead by example(以身作则), be you, and most importantly always be happy because regardless of age, race, sexual preference and gender, everybody deserves to feel confident.

Advice for young men

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Advice for young men

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identities and responsibilities

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For women

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He for she & She for he

How do you define others as a woman/a man?

How do you normally judge others?

- He/she is a boy/a girl.
a son/a daughter.
a brother/ a
sister.
- So he/she must...
can't...
is supposed to...



She for he & He for she

1

show your respect

1

show your respect

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- **Instead of judging boys as girly, respect yourself and others.**
- **If women don't mind their boyfriends or husbands wearing makeup, men will be more encouraged to experiment with these types of products.**

She for he & He for she

1

show your respect

2

become a KOL(key opinion leader)

2

become a KOL(key opinion leader)

To parents 致父母们

The urge to create is equally strong in all children. Boys and girls.
It's imagination that counts. Not skill. You build whatever comes into your head, the way you want it. A bed or a truck. A dolls house or a spaceship.
A lot of boys like dolls houses. They're more human than spaceships.
A lot of girls prefer spaceships. They're more exciting than dolls houses.
The most important thing is to put the right material in their hands and let them create whatever appeals to them.

创造的冲动在所有孩子心中都同样强烈，无论是男孩还是女孩。

关键是想象力，而不是技巧。照着你希望的样子，去建造你想到的任何东西。床，卡车，娃娃屋，太空船。

许多男孩喜欢娃娃屋，它们比太空船更贴近人性。许多女孩喜欢太空船，它们比娃娃屋更激动人心。

最重要的事情是，把合适的材料放到他们手中，让他们创造他们喜欢的东西。



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2

become a KOL(key opinion leader)

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From Emma Watson

*If we stop defining each other by **what we are not** and start defining ourselves by **who we are** – we can all be **freer**.*

如果我们停止用**我们所非**定义他人，而开始以**我们所是**定义自己——我们都会更加自由。



If not you, who?
If not now, when?