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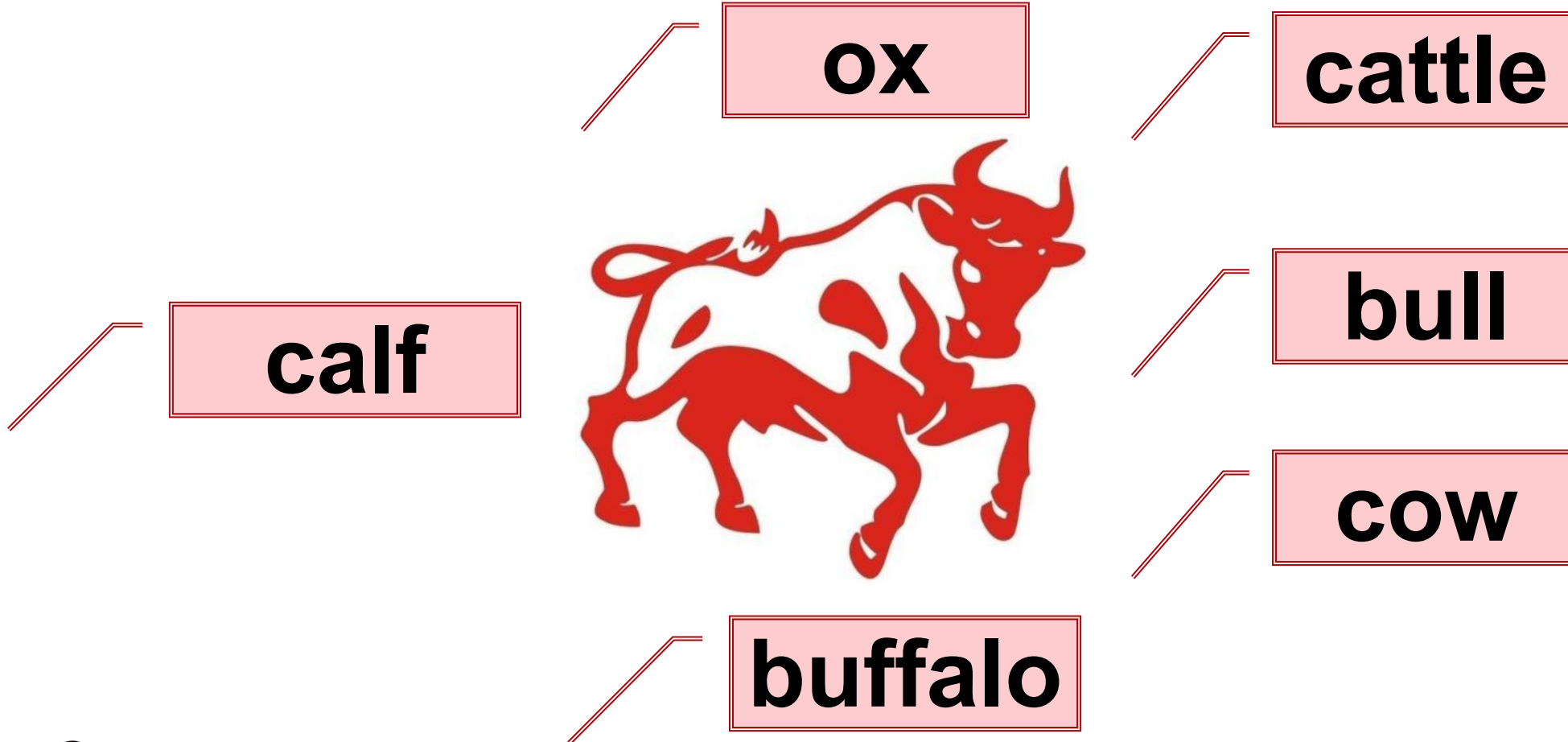
# Orientation

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# Activity 1 Ways to express “niu”

## How to express this animal in English?

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bull

英 [bʊl] 美 [bʊl]

n. 公牛；看好股市者；粗壮  
如牛的人；胡说八道

a **bull** market 牛市

He was gored by a **bull**.

他被公牛顶伤。

That's a load of **bull**!

那是胡说八道！



COW

英 [kaʊ] 美 [kaʊ]

n. 奶牛，母牛；母兽

vt. 威胁，吓唬，恐吓

a herd of dairy **COWS**

a cash **COW** 摇钱树

Hearing the rumbling noise,  
the kids **were cowed into**  
**silence.** 听到隆隆声，孩子

们吓得默不作声。





buffalo

英 ['bʌfələʊ] 美 ['bʌfələʊ]

n. 水牛

Once there were 70 million  
**buffalo** on the plains.

The water **buffalo** squelched  
up and down the paddy fields,  
pulling the plough.

水牛拉着犁，在稻田里咕唧咕  
唧地走着。



calf

英 [kɑ:f] 美 [kæf]

n. 小牛； 小牛犊； 小腿

The **calf** lapped up the  
bucket of milk.

牛犊把那桶牛奶津津有味地  
喝光了。

I've torn a **calf** muscle.

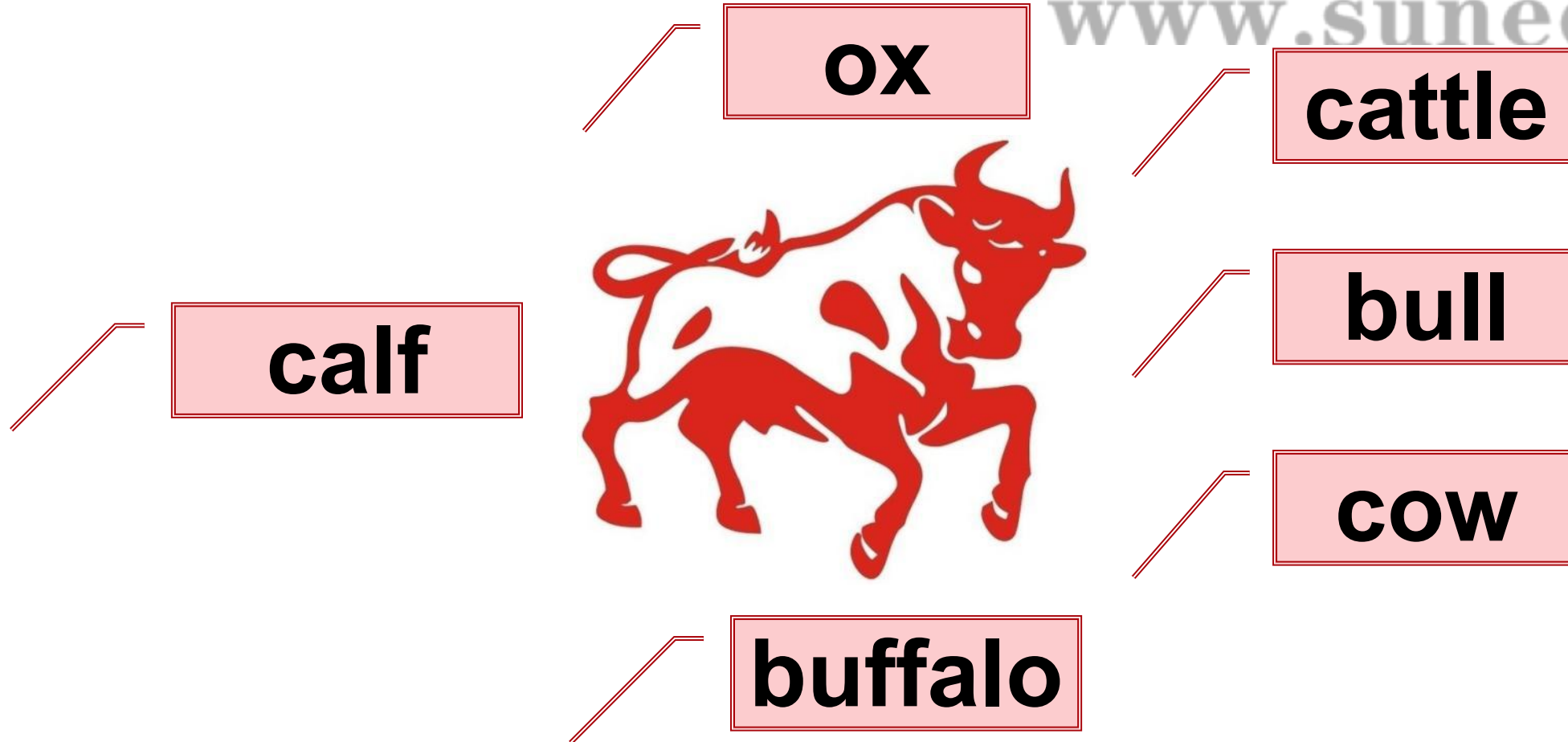
我拉伤了小腿肌肉。





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## Activity 2 Idioms related to “niu”

Can you guess the meaning of the following expression?



暴跳如雷，焦虑不安

**Don't have a cow!** It's no big deal.

**Don't have a cow!** It's just a small bug.

**Don't have a cow!** I'll pay for your damage.



Can you guess the meaning of the following expression?



勇敢面对困境（或险境）

I know it's difficult to fire someone, but you just have to **take the bull by the horns** and tell her.

If you want to make this program a success, you will have to **take the bull by the horns** and do it yourself.



Can you guess the meaning of the following expression?



激起人怒火的事物

My neighbour's loud music after midnight really is like **a red rag to a bull**.

Don't talk to my dad about the smoking ban. It's like **a red rag to a bull**.





Can you guess the meaning of the following expression?



白费力气，徒劳无功

I don't know why you bother arguing with him. You're just **milking the bull** if you think you're going to change his mind. Everyone told us we **were milking the bull** when we set up our online store on the Internet.



Can you guess the meaning of the following expression?



His ruddy countenance and stout figure made him look a genuine **John Bull**.

他面色红润，身材胖硕，看起来就是个典型的英国人。

典型的英国人



## Activity 3 The spirit of “niu”

What spirit does an ox possess?





Going forward, we must exert ourselves to strive bullishly without being cowed by any problems with the “**three ox spirit**”:



**The serving-the-people ox:**  
The selfless commitment to the good of the people



**The pioneering ox:**  
To seek innovation and development



**The persisting ox:**  
Hardwork and the willingness to endure hardships



You rull!

