**【理论支撑】**

The term "topic-driven" refers to an approach or method that is guided and structured around a specific topic or theme.

In the context of speeches, presentations, being topic-driven means that the content is organized and developed with a clear focus on a particular subject, ensuring that all parts of the speech or document are directly related to and support the central theme.

It helps in maintaining clarity and coherence throughout the discourse, making it easier for the audience or readers to follow and understand the main message.

When writing a structured speech based on the concept of "topic-driven speaking," the aim is to focus on a central theme and elaborate on it through a well-organized and coherent structure.

这个题目典型地契合了话题驱动型应用文的要求，因为它要求内容围绕一个明确的中心主题——"Surveying Students’ English Novel Reading"项目的介绍和分析。整个发言稿都是按照这一主题展开的，从项目的实施过程到组员的感受，每一部分都直接支撑和阐述了这个中心主题。具体来说，话题驱动型应用文的特点在于：

主题清晰：全文聚焦于“学生英文小说阅读情况调查”项目，所有内容都与这一主题紧密相关，没有偏离主题的内容，保证了演讲的条理性和连贯性。

结构有序：从介绍、实施过程、组员感受到总结，每一部分都围绕主题进行扩展，每一个段落都服务于对主题的深入解释和展示。

目的明确：通过这样的结构和内容安排，旨在向听众清晰展示项目的价值和团队成员的学习成果，同时增强听众对英文小说阅读的兴趣和了解。

增强参与感和影响力：话题驱动的表达方式能够更好地吸引听众的注意力，使他们能够清晰地理解信息，从而产生共鸣，提高信息的接受度和影响力。

【学习目标】

1. Basically understand the concept of topic-driven speeches and can apply the theory into practice to better analyze the writing requirements.
2. Improve the ability to convey information clearly and effectively in a structured format, particularly in a formal setting.
3. Demonstrate the importance of teamwork in achieving complex objectives and to enhance students' ability to work effectively in diverse groups.

【教学简述】

1. 引入“Topic-driven”的概念，再呈现试题，引导学生建构二者联系，产生写作分析的认同感，进而基于话题主题，分析写作的基本要素，构建写作框架；
2. 分段建构写作内容，通过语料搭建来提升学生对语言组织的理解；
3. 利用多角度多元思考训练学生对于写作内容指向的敏锐度与精准度；
4. 提供参考范文引导学生进行评析和反思；
5. 呈现类似应用文命题，比较二者寻启示；

**附：A checklist for reference**

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| --- | --- | --- |
| Dimension | Criterion | Whether you have achieved or not |
| **Completeness** | 1. Have you clearly defined the purpose?
 | ☆ ☆ ☆ ☆ ☆ |
| 1. Does your composition include all the points?
 | ☆ ☆ ☆ ☆ ☆ |
| **Clarity** | 1. Are your sentences structured clearly?
 | ☆ ☆ ☆ ☆ ☆ |
| 1. Have you used understandable language?
 | ☆ ☆ ☆ ☆ ☆ |
| **Courtesy** | 1. Is your tone polite and respectful ?
 | ☆ ☆ ☆ ☆ ☆ |
| 1. Have you considered any sensitivities that might affect how your message is perceived?
 | ☆ ☆ ☆ ☆ ☆ |
| **Conciseness** | 1. Have you eliminated any redundant words or phrases?
2. Do you avoid unnecessary details?
 | ☆ ☆ ☆ ☆ ☆ |
| **Coherence** | 1. Does your composition maintain a logical flow from beginning to end?
 | ☆ ☆ ☆ ☆ ☆ |
| 1. Have you used transitional phrases to help the reader understand the progression of your ideas?
 | ☆ ☆ ☆ ☆ ☆ |
| 1. Does your content stay focused on the main topic, avoiding irrelevant digressions?
 | ☆ ☆ ☆ ☆ ☆ |