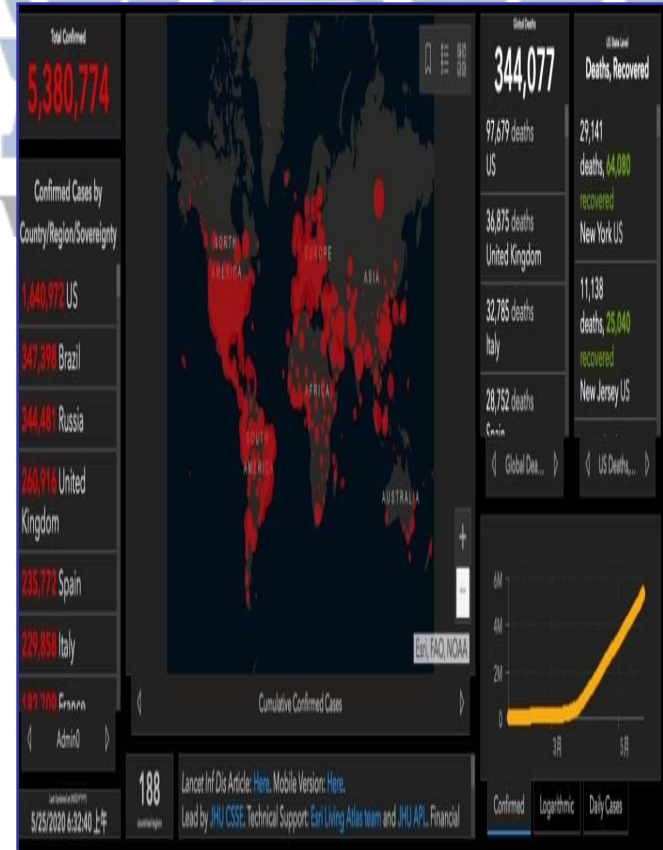
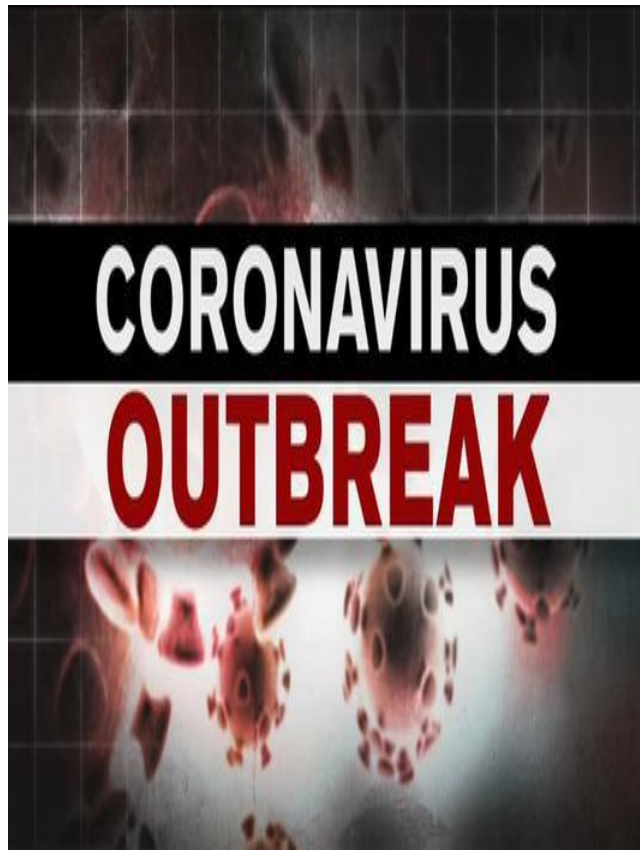


Unit 4 Making the news





Deaths from the Coronavirus hit 100,000 in the USA.



The year of 2020 is sad / heartbroken / unforgettable for the USA.

colleagues



photographer



journalist/
reporter



interviewee

How do you evaluate the job of a journalist ?

Reading

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My First Work Assignment

“Unforgettable,” says new journalist

Title-reading

who	Zhou Yang
what	a new assistant journalist
when	the first day
where	the office of a popular English newspaper
how	<i>unforgettable</i>
why	strongly <i>influence</i>



Skimming

Skim the text and find out the questions asked by Zhou Yang.

Divide the questions into three sections according to time.

Skimming

Section1
before

- Q1: Can I go out on a story immediately?
- Q2: What do I need to take with me?

Section2
when

- Q3: What do I need to remember when I go out to cover a story?
- Q4: What should I keep in mind?
- Q5: Why is listening so important?
- Q6: How can I listen carefully while taking notes?

Section3
after

- Q7: Have you ever had a case of accusation?

Scanning

Read to fill in the chart.

<i>Unforgettable</i>	Section1 before	Section2 when	Section3 after
influence			
duties			
qualities			

Scanning

section1 (Q1 to Q2) before covering a story

What is the unexpected by Zhou Yang?

influence

unexpected

Can he go out on a story immediately?

Did he need to take a camera?

experience

not immediately

teamwork

not himself

professional skills

no camera

duties

work with colleagues .

qualities

team-working...

Idiomatic expressions

ZY: Can I go out on a story immediately?

HX: (laughing) That's admirable, but I'm afraid it would be unusual ! Wait till you're more experienced. First we'll put you as an assistant to an experienced journalist. Later you can **cover a story** and submit the article yourself.



report on an
important event

Scanning

section2 (Q3 to Q6) when covering a story

What should Zhou Yang remember?

influence —— *remember:* www.sunedu.com

don'ts

Don't miss your deadline.



Don't be rude.

Don't talk too much yourself.

dos

Be */Have a good*

listen carefully for

Use a

duties

Get a new and true story.

qualities *patient, polite, curious, clever*

Idiomatic expressions

ZY: But how can I listen carefully while taking notes?

HX: This is **a trick of the trade**, If the interviewee agrees, clever ways to use a recorder to **get the facts straight**. It's known to experts that a person wants to challenge your ideas to prevent ideas fairly have the evidence to support your ideas.

Scanning

section3 (Q7) when covering a story

influence a case

What difficulties did the journalist face in this case?

deny

interview

demand damages

publish

try to stop

prove right

accusing/

duties protect the story from **accusation.**

qualities *brave, insistent, careful, smart.....*

Idiomatic expressions

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HX: I don't understand an idea. I had a case where someone insists of getting the wrong end of the stick?

ZY: Yes, but it was a long time ago. This is how the story goes. A footballer was accused of trying to deliberately not scoring goals so as to prevent a team win. This is the story.

Idiomatic expressions

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ZY: Wow! That was a real "scoop". I'm looking forward to my first assignment now. Perhaps I'll get a scoop too!



get the
important news
first

Idiomatic expressions	Meaning
<u>cover a story</u>	<i>report on an important event</i>
<u>a trick of the trade</u>	<i>clever ways known to experts</i>
<u>get the facts straight</u>	<i>present ideas fairly</i>
<u>get the wrong end of the stick</u>	<i>not understand an idea</i>
<u>this is how the story goes</u>	<i>this is the story</i>
<u>get a “scoop”</u>	<i>get the important news first</i>

Scanning

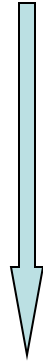
<i>unforgettable</i>	Section1 before	Section2 when	Section3 after
influence	experience teamwork professional skills	don'ts dos	a case
duty	work with colleagues	get a new and true story	protect the story from accusing
quality	team— working ...	patient, polite, curious, clever ...	brave insistent careful ...

In this way... make the news.



How do you think this job?

Making the News



Making the News!

Suppose you were Zhou Yang. That evening, you wrote a diary to record that day.

This diary covers:

- my first work
- what I learned from my boss:
 - influence
 - duty
 - quality
- my goal

2012/ xx /xx

Tuesday

sunny

It was the first day for me to work in
as a _____.

I was quite _____ and this job in my mind was
_____.

Fortunately, my boss taught me a lot. It is unexpected
that _____.

A good journalist should _____.

I should keep the duty of a journalist in mind that _____.

It is necessary for me to gain qualities. _____.

No matter how difficult it is, I will try my best to _____.

What a/an _____ day!