Teaching Plan of How to Introduce a Festival

Teaching Objectives:

1. Guide students to summarize ways of introducing festivals from the textbook;
2. Guide students to fully make use of the textbook as a resource of writing.
3. Enable students to write an applied writing in a logical and organized way. (format)

Teaching Procedures:

Step I: Lead in

Brainstorms-How to introduce a festival (in the following aspects: time, origin, purpose and celebrations)

Step II: Language Input

Ways of introducing festivals (some are from the textbook, while some are added by the teacher.)

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| Time | Origin/ Purpose | Celebrations |
| …is celebrated on……takes place on……falls on… | … is held to/ is celebrated to / is meant to / aims to …… celebrates/ looks forward to… It is in memory/ honor of … It is to honor / to remember…… has its origin in…… originates from / has a root in / begins with / starts with…… has/ enjoys a long/ splendid history, which was originally celebrated to… | The celebrations / activities include…/ involve…… hold a variety of activities, including ….There are …It is a time for … / a time to do …/ a time when people …It is a time of excitement and joy/ for family reunion and friends gathering together. It is a festival when family and friends get together. |

Step III: Organization of different aspects

Q: What information is necessary? In what order should the aspects be organized? Should all the aspects be detailed or not?

Step IV: Practice (Output)

Introduce Qingming Festival to foreigners.