**Teaching Plan for *Applied Writing Series—An Appeal***

* **Teaching objectives**

After this lesson, students are expected to

1. know the purpose of writing;
2. structure the points given in an organized and logical way;
3. utilize theme-related words and expressions.

* **Teaching procedure (T=teacher; Ss=students)**

**Step 1: Analyzing the requirements**

1. Genre: an appeal
2. Person: 3rd & 1st person (most students-they; we)
3. Tone: urgent; encouraging; convincing
4. Tense: present & future tense
5. Key points: necessity+ significance+ appeal

**Step 2: Analyzing the format**

1. Para. 1 necessity

Nowadays/ Currently,

* as+从句, we are in urgent/ desperate need of doing sth.
* with+ n., it’s high time that we should do sth.
* 独立主格, it’s highly suggested/ imperative that we do sth.

1. Para. 2 significance

* sth. should be attached great importance to in that it can…
* sth. plays a major/ decisive role in
* sth. is beneficial to/ of benefit to sth.
* sth. can contribute to/ make a big difference to sth.
* 否定+比较级

Nothing is more important than doing sth. in terms of sth.

The importance of sth. cannot be too emphasized.

* It is sth. that can… 强调句

1. Para. 3 appeal

* Let’s do sth. and take immediate action.
* It’s time that we should….
* Join us and do sth.
* Get engaged in…!

**Step 3: Analyzing the points**

1. necessity—problem (objective/ subjective)
2. significance—benefits (layout, cohesion)
3. appeal—theme-related

**Step 4: Appreciating the possible version and analyzing the structure**

1. conjunctions
2. theme

**Step 5: Homework**

**Choose one appeal or a theme-relevant writing task to finish.**