## B2U2 Make an Effective Poster

1. **Teaching objectives**

After the class, students will be able to

1. learn relative knowledge of words, phrases and sentences about the topic.
2. understand posters and their meaning behind words and pictures.
3. be familiar with the topic and be aware of the importance of wildlife protection.
4. know how to write a poster and an English notice and improve the writing skill.
5. **Teaching important aims**

1). Students can learn relative knowledge of words, phrases and sentences about the topic.

2). Students can understand posters and their meaning behind words and picture.

1. **Teaching difficult aims**

1). Students can improve the listening skill.

2). Students can know how to write an English notice and improve writing skill.

3). Students can be familiar with the topic and be aware of the importance of wildlife protection.

1. **Teaching methods**

1). The CAI

2). The task-based language teaching

1. **Teaching process**

***Step 1: warm up***

1. Revision: illegal hunting+ habitat loss+ habitat pollution+ lack of food

 An increasing number of wild animals are dying out.

 The mass extinction is caused.

1. Video: We stand for wildlife!

***Step 2: read***

1. structure: image/ titles/ contents
2. the characteristic of image/title/contents:

1). Image: eye-catching/ attractive/theme-related/powerful

2). Title: simple/interesting/attractive/easy-understanding/unusual

3). Contents: ?

3. **Poster 1**:

1). Topic sentence: When it comes to wildlife protection, all species-the good, the bad, and the ugly-should be treated equally

 Conclusion: So if you want the future to be beautiful, you have to give ugly a chance.

2). Key phrases

3). Language characteristics: brief/ clear/easy-understanding/ power/ convincing

4). What is your inspiration?

 “Ugly” animals are just as important as cute animals because nature needs variety

to function properly.

4. **Poster 2**

1). Topic sentence: Is it right to make animals homeless so that humans can have more paper?

2). Key phrases

3). Language characteristics: brief/ clear/easy-understanding/ power/ convincing/

thought-provoking

4). What is your inspiration?

 Cutting down trees to make paper destroys the natural habitats of many animals.

5. summary:

1). Image: eye-catching/ attractive/theme-related/powerful

2). Title: simple/interesting/attractive/easy-understanding/unusual

3). Language: brief/ clear/easy-understanding/ power/ convincing/thought-provoking

***Step 3. Write a poster***

1. let’s try to write a poster!

Four steps:

1). Write a title that is simple, interesting, powerful and easy-understanding, and then collect the information you need.

 Stop buying fur, start protecting tige

2). Write the name of the species and why it is endangered.

 When it comes to tigers, people regard it as “the King of forest”. But now they are in danger! Particularly, the South China Tiger was often hunted for its skin and fur. There is no South China Tiger in the wild. There are 30-80 living on the earth.

3). Use a powerful image to attract the readers’ attention to the facts and problems

4). Tell the readers what you want to think and do.

 Luckily, a plan is being carried out to increase the number of wild tigers. As for individuals, everyone can make contributions to protecting it! Please do not buy fur or other products!

1. Exercise
2. Writing task:

学校学生会将于下周五举行一场关于野生动植物保护的英文讲座，假设你是学生会主席李华，请你根据以下信息写一份英文通知。

1). 讲座时间：下周五晚上7:00-9:00； 讲座地点：学校报告厅school lecture hall

 讲座内容：学校将邀请Professor David讲解野生动植物保护的知识、方法及重要性。

2). 要求：请想要参加的学生于讲座开始前半小时到报告厅签到；

 讲座期间请关闭手机，保持安静。

注意：可适当增加细节；词数80左右，注意格式；多用本学期的用词用句

**Notice**

In order to raise students’ awareness of wildlife protection, an English lecture will be at 7:00 pm next Friday at the school lecture hall. Professor David will be invited to give a lecture about knowledge, methods and importance of wildlife protection. Many wonderful and impressive pictures will be shown. There is no doubt that the lecture will be a feast for eyes, ears and knowledge.

 The students who would like to attend it should sign in half an hour in advance at the school lecture hall. During the lecture, please turn off your cell phone and keep quiet.

 Everyone will be warmly welcomed!

The Students’ Union

1. Exercise:\

学校学生会将于下周一举行一场野生动植物保护的知识竞赛，假设你是学生会主席李华，请你根据以下信息，写一则英文通知：

1). 比赛时间：下周一下午3点 比赛地点：学校报告厅

 比赛人员：每个班级选出5名学生参加

 比赛内容：诗歌朗诵poetry reading, 角色扮演role-play, 知识问答knowledge question and answer,

 比赛结果：评出前三名的班

2). 要求：参加的学生提前半小时到报告厅签到; 观赛学生请关闭手机，保持安静。

注意：可适当增加细节；词数80左右，注意格式；多用本学期的用词用