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# 浙江高考 应用文解析

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# PART 01

精准审题，搭建框架



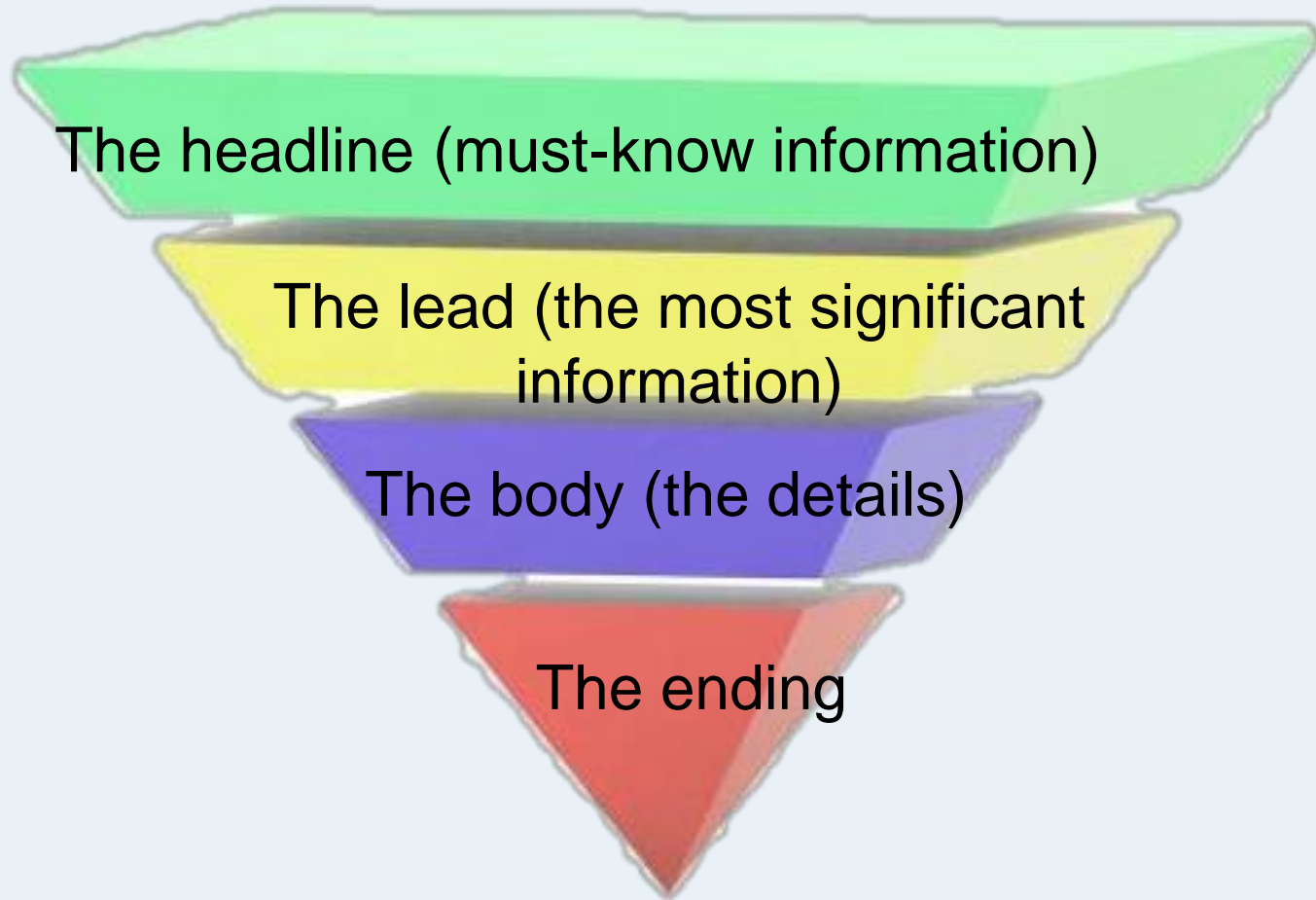
## 试题回顾（考生回忆版）

昨天你去看学校参观了一个中国画的展览，请你为学校英语报写一篇宣传稿。

要点：1. 时间、地点；2. 你的参观感受；3. 帮助推荐。

文体	新闻报道+推荐
主题语境	人与社会（文学、 <del>艺术</del> 与体育）
框架结构	标题+首段（ <del>导语</del> ）+中段（ <del>要点1</del> + <del>要点2</del> ）+尾段（ <del>要点3</del> ）
内容要点	中国画展览的时间、地点+感受(意义)+推荐
语言风格	<del>客观简练</del> （描述画展）、 <del>生动形象</del> （描述感受）、 <del>有一定煽动性</del> （帮助推荐）

## *An inverted pyramid writing structure*





## PART 02

各个击破，拓展细节





## 标题

The headline should be easy to understand (clear), straightforward (concise) and eye-catching (attractive).

**Exquisite/Marvelous**  
**Chinese Paintings Are**  
**Exhibited On Campus**

湖因教育

**Headline**

**Clear**

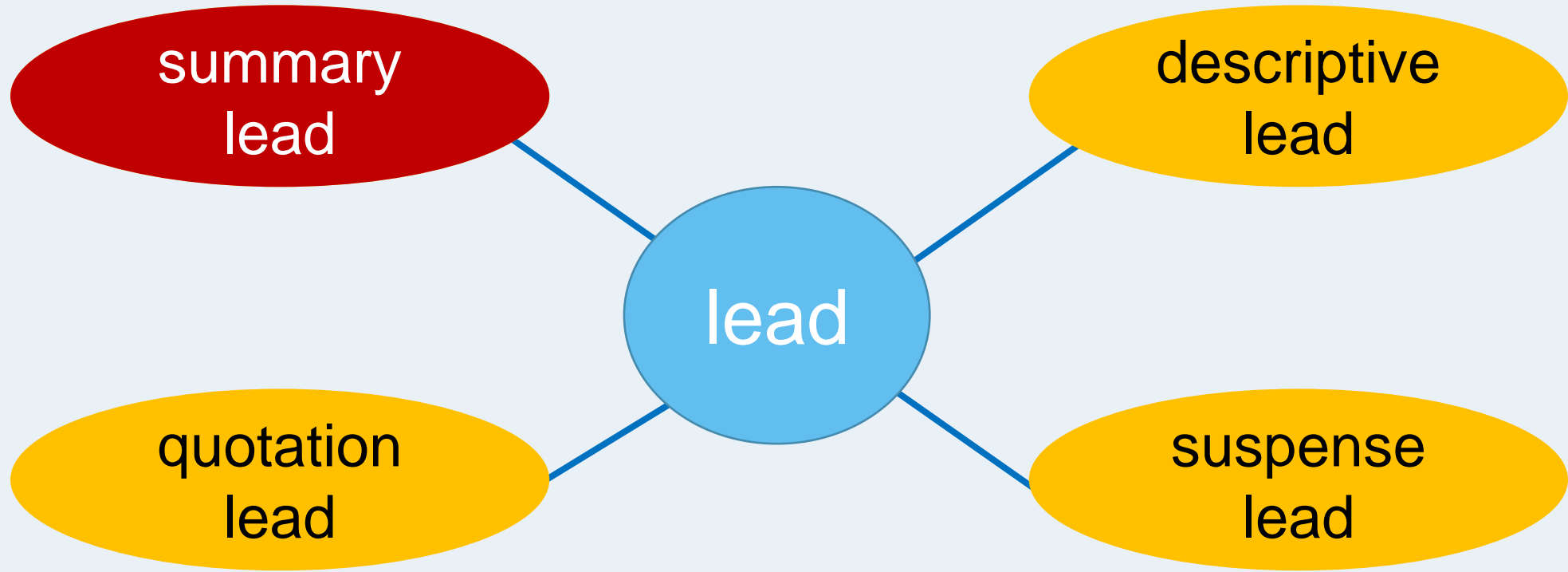
**Concise**

**Attractive**





# 首段 (导语)

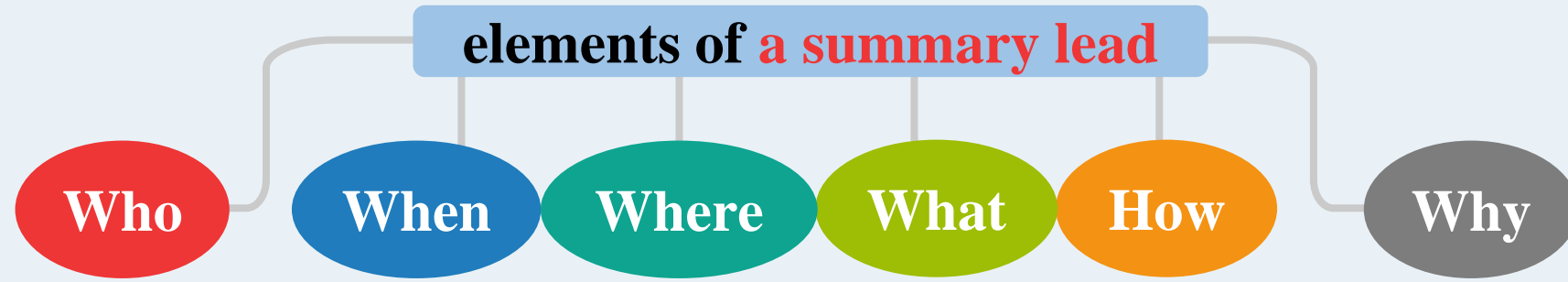


## elements of a summary lead





## 首段 (导语)



*Eg1:*

Yesterday, I paid a visit to the Art Hall to appreciate the marvelous Chinese paintings exhibited, which gave an aesthetic pleasure to all those present.

*To make it vivid, you can add some rhetorical devices(修辞手法).*

*Eg2:* **personification**

Yesterday witnessed an extraordinary Chinese painting exhibition organized by the Students' Union, which gave an aesthetic pleasure to all those present.



## 中段 (要点1)

**时间 (此处表示画展的起讫时间)、地点的描述:**

from June 8th to June 20th

from Monday to Sunday

Started on Monday, the week-long exhibition

in the Art Hall

in the school library

in the Student

(Activity/Recreational)Center

in the stadium

*To combine the time and place, you can use the sentence pattern:*

**Arranged/Organized in +place+ time, the exhibition...**

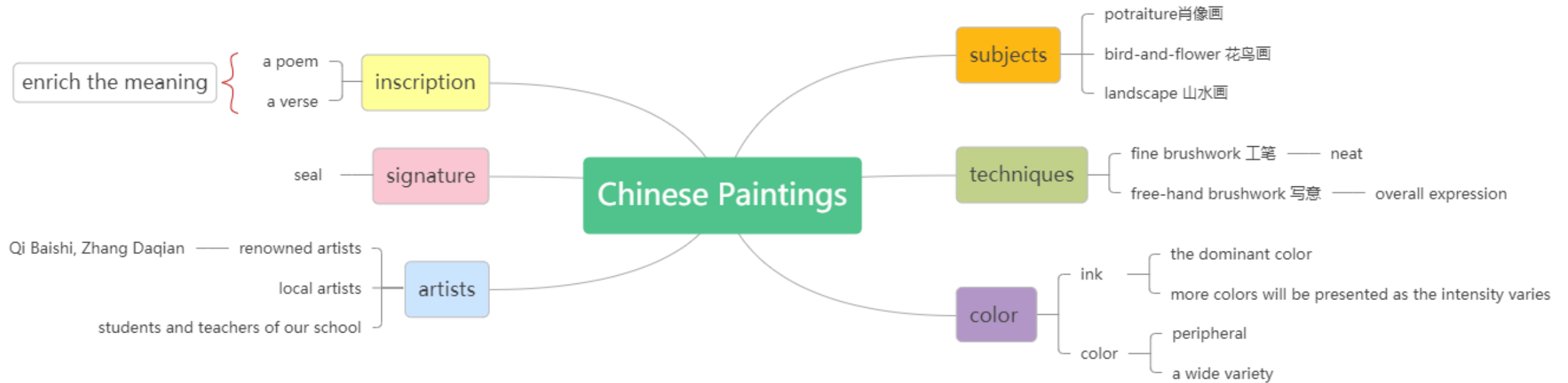
e.g.:

**Arranged in the Art Hall from June 8th to June 20th, the exhibition...**



## 中段 (要点1拓展细节)

### 画展细节的描述:



e.g.: Arranged in the Art Hall from June 8th to June 20th, the exhibition displays a wide variety of marvelous artworks, **the subject of which varying from portraiture to landscape.**



## 中段 (要点2)

**参观感受:** e.g.:

**amazed**

**Amazed by** the neat brushstrokes (笔法, 笔锋) which perfectly present the exquisite details and the varied intensity(浓度) of the ink and colors, **I felt an irresistible pull into the stunning art world.**

e.g.:

**impressed**

**Impressed by** the integration(融合) of Zen (禅) and freehand brushwork style, which emphasizes the overall expression of the individual painter, **I was totally immersed in the charm of the stunning Chinese paintings.**





## 中段 (要点2拓展细节)

### 画展的意义:

The exhibition is of great significance as it thoroughly exposed me to the exquisite art world and elevated my artistic/aesthetic sense.

Considered as the beginning of the Art Festival, the exhibition offers not only visual delight but also a deep insight into the fabulous art world.

With cultural and artistic identity recognizable in every single piece of artwork, the exhibition is truly a living fossil (化石) and a museum of the traditional Chinese culture.



## 中段 (要点2拓展细节)

### 画展的意义:

Undeniably, the show not only promotes my aesthetic taste, but also fuels my passion for art exploration.

Undeniably, the show not only allows me to experience the beauty of the marvelous Chinese paintings first hand, but also fuels my passion for exploring the profound art world.







## 尾段 (要点3)

### 推荐参观:

I strongly recommend you pay a visit and check out the exquisite artworks by yourself. Don't miss it!

I have to admit that it is a fabulous opportunity to get close to art. You can't afford to miss it !

It is highly recommended that you come and relish the exquisite artworks by yourself. Don't miss it!





# PART 03

调整补充，注意衔接

## Exquisite Chinese Paintings Are Exhibited On Campus

Yesterday witnessed an extraordinary Chinese painting exhibition organized by the Students' Union, which gave an aesthetic pleasure to all those present.

Arranged in the Art Hall from June 8th to June 20th, the exhibition displays a wide variety of marvelous artworks, the subject of which varying from portraiture to landscape. Amazed by the neat brushstrokes and the varying intensity of ink and colors, I felt an irresistible pull into the stunning art world. Undeniably, the show not only elevates my aesthetic taste, but also fuels my passion for art exploration.


Therefore, it is highly recommended that you come and relish the exquisite artworks by yourself. Don't miss it!



## PART 04

由此及彼，举一反三

假定你是李华，上周日你校举办了第15届校园艺术节。请你为校英文报写一篇报道，内容包括：

- 1.艺术节主题：和谐校园，艺术校园；
  - 2.艺术节活动：班歌比赛，美术作品展；
  - 3.活动反响。
- 

## The 15th Campus Art Festival of Our School

Last Sunday witnessed the 15th campus art festival organized by the Students' Union, which enjoyed great popularity among students and teachers.

Themed at "Harmonious campus and Artistic campus", the festival turned out to be a feast for ears and eyes as well as minds. Students and teachers showed great enthusiasm and took an active part in the singing competition and artwork exhibition, which undoubtedly added color to our campus life. To our great delight, many students were awarded with prizes for their wonderful presentation which gave an aesthetic pleasure to all those present.

The meaningful and marvelous activities not only **exposed us to the exquisite art world** but also **elevated our artistic sense**. We do hope for a similar festival next year.

# 应用文写作5C原则

## clarity

表述清楚，  
结构清晰



## conciseness

语言简洁，  
词决意畅

## completeness

格式完整，  
要点齐全

## coherence

行文连贯，  
衔接得当

## courtesy

语言得体，  
读者意识





THANKS!

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