**教学设计**

**Step 1 Lead -in**

T:1.Have you ever drunk the following beverages？

T:2.Who founded Wahaha？

**Step 2 Before reading**

1. **Prediction:**

According to t**he Q&A principle**, students predict what aspects will be included in the following passage.

T:According to the following title , what questions do you want to ask about Zong Qinghou?

Ss’ possible questions:

1. What was the main reason for his success ?

2. What’s his early life experiences and careers?

3. What achievements did he get?

4.What’s the main products of Wahaha?

5.What impact did Zong Qinghou have ?

6. What ’s his personality?

**Step 3 While reading**

1)**Ask and Answer**

T: While reading the passage, find the answers asked by yourself.

1. **Language Focus**

①Underline the useful expressions to describe his life and career.

②Retell a brief story about his life and career in pairs,and share with the whole class.

③Rewrite the following two sentences (It is ......that 强调句)

**Step 4 Post reading**

T: 1. If you were a successful entrepreneur, what would you do to make contributions to our society?

T: 2. What can we learn from him?

**Step 5 Writing**

T: Present some useful expressions to introduce a person and read two passages about introducing a person

**Step 6 Practice**

Ss write a passage introducing Zongqinghou