**教学设计**

1. **考题分析**

此应用文为speech发言稿。整体以“生活中具有重大影响的科技产品”为话题，学校英语俱乐部将组织讨论，请你作为代表发言，要求介绍一项产品及其影响以及对该产品的展望。考生在作答时注意speech发言稿和话题结合的写作逻辑。

1. **设计思路**

本次课程设计主要关注学生写作的思维过程，解决学生在实际思考及写作过程中存在的几个难点，如作为speech发言稿，要考虑到交际功能，如何写开场白和结尾语，如何有逻辑的介绍一项产品及其影响以及对该产品的展望，如从总体到具体，从积极影响到消极影响，再谈及对产品未来的展望的逻辑顺序。

1. **Teaching objectives**

By the end of the class, students will be able to

1. Learn the structure of this composition.
2. Solve the specific difficulties in this composition.
3. Figure out how to write a speech.
4. Enhance divergence and critical thinking.
5. Pay more attention to the logic,topic and function when writing.
6. **Teaching procedures**

**Step1. Lead in**

1.What’s the genre/writing purpose of this writing?

2.In this speech, what should be included in each part ?

**Step2. Brainstorm**

What is the influential technological item you are going to introduce?

How to introduce the item, its impact and the prospect in a logical way?

**Step3. Accumulation**

**Step4. Appreciate the sample writing**