Teaching plan for Scholarly School

Teaching Aims:

After this class, students are expected to

1. Know the genre and language features of an introduction on the billboard
2. Learn to analyze the structure and organize the necessary relevant points in an organized way
3. Highlight the theme by using theme-related words and expressions
4. Appreciate well-written versions and learn from peers

Teaching Procedures:

1. Analyze the requirements (审题训练)

—help students form the habit of analyzing the requirement of a writing task in the following steps (genre-tense-person-tone-points)

1. Genre- introduction: to give information; impress the readers
2. Tense- present tense mainly
3. Person- 3rd person
4. Tone- formal
5. Points/ Structure: Para. 1-meaning; Para. 2-activities
6. Brainstorm theme-related content

—ask students to deconstruct and construct the given topic; require students to center around the theme which should be highlighted and repeated in the content.

1. Scholarly: connotation + purpose
2. School: venues+ activities
3. Add convincing elements—bring in quotes of celebrities
4. Writing Guidance

—give three or more samples for students to imitate; draw students’ attention to the content, structure and sentence patterns

1. Appreciation

—learn from peers and help them apply what they’ve learnt into further practices.