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公众号：溯恩高中英语

2021年1月浙江高考应用文写作讲评

Welcome speech

Thinker, Tiantai High School



How to give a great welcome speech

【试题】

假如你是李华，下周新西兰学生访问你校，你将作为学生代表致欢迎辞。请为此写一篇发言稿，内容包括：

- 1.表示欢迎；
- 2.介绍活动安排；
- 3.表达祝愿。

注意事项：

- 1.词数80左右；
- 2.可适当增加细节，使行文连贯。

What is a welcome speech?

- A welcome speech is a short expression of words which is delivered **at the starting** of any event, meeting, gathering, celebration or program.
--<https://upscbuddy.com>
- A welcome speech is a statement that **marks the beginning** of any event, meeting, gathering or celebration.
--<https://gupshups.org/>

Target audience and Tone:

Informal

or

Formal

Use the informal words if the audience:

- is known to you;
- of similar age;
- shares your interests
- and/or the event is for families or friends

Use the formal words if the audience:

- is not known to you
- of mixed age groups
- has mixed interests
- and/or the event is for a business or community organization

【审题】

体裁： 欢迎 + 活动介绍

主题： 欢迎来访 + 介绍活动安排

对象： 新西兰学生（外宾，正式的）

时态： 现在时态 + 一般将来时

要点： (自我介绍)，表示欢迎 + 介绍活动内容 + 祝愿

格式：
1. 称呼要注意对象是个体还是团队
2. 结尾用Thank you，避免习惯性的Yours，Li Hua



【Paragraph 1:(自我介绍), 表示欢迎】

称呼

团队 (delegation)

- ◆ Dear New Zealand friends,
- ◆ Dear friends,
- ◆ Honorable guests,

因为是团队, 所以不建议用Dear sir or madam.

因为是学生, 所以不建议用Ladies and gentlemen.

自我介绍

根据具体情况决定写或者不写。

- ◆ I'm Li Hua.
- ◆ I'm Li Hua, a senior 3 student.
- ◆ I'm Li Hua, representative of the school.



【Paragraph 1:(自我介绍), 表示欢迎】

表示欢迎

- On behalf of .., I have the honor/ privilege to express warm welcome to you.
- I, on behalf of .., feel greatly honored/ privileged to convey warm welcome to you.
- Please allow me/ Permit me to extend these warm welcome and greetings to our distinguished guests coming from New Zealand.
- I'm very delighted/overwhelmed to express warm welcome to you.
- It's my pleasure to extend a cheerful welcome to you all! Your presence makes us very happy.
- Representing my school, I We are going to have a merry and enjoyable time together.
- I'd like to take the opportunity to express my warm welcome to you on behalf of our school. We are lucky to have you with us here!

【Paragraph2介绍活动内容】

总起
(承启)

结构

具体活
动描写
(时间)

1. 时间 As scheduled/ planned;
During your stay here
2. 目的 To make your stay here memorable;
To enhance/ promote our mutual understanding
and experience different cultures

- show... around the school;
- visit the school history museum;
- attend optional courses involving Chinese culture;
- enjoy Chinese cuisine in the school dining hall;
- get involved in after-class activities;
- school clubs.....

【Paragraph2介绍活动内容】

拓展
途径

1.目的 To...; In order to...; ... so that...

2.原因 ... as...; ... because...

3.结果 ... which引导的定语从句; ... doing... 结果状语

思维
拓展

例子

- Some optional classes on traditional Chinese culture are also scheduled **so that you can get a deeper insight into our Chinese culture.**
- We will climb the mountain behind our school **to enjoy** the beautiful scenery
- We will have a taste of typical Chinese food **as this is your first time here.**

【Paragraph2介绍活动内容】

有关中国文化的表达拓展

思维
拓展

- It will promote one's understanding of...
- It will lay a solid foundation for further...
- It will open up a whole new dimension in...
- It will hopefully offer a platform where you can...
- You will gain a deeper insight into...
- You can have a taste of...
- You can take a bite of...
- You will have access to...
- You can experience / explore/enjoy ...

【Paragraph3祝愿】

对活动
的期待

**I'm sure that we will benefit from your visit.
I'm convinced that it will be a treasured memory for us all.
We will try our best to make your stay enjoyable and at ease.**

对来访
学生的
祝愿

- Wish you a pleasant stay in our school and an enjoyable trip in China!
- Wish you a good time in our school!
- Sincerely hope that your stay in school will be enjoyable and worthwhile!
- Wish your stay in our school and China memorable and rewarding!

【Tips】

1. 搞清楚各类信件与讲稿的不同：

	称呼	结尾
各类信件	Dear Smith, Dear sir/madam	Yours (sincerely), Li Hua
讲稿（欢迎辞，口头通知，倡议演讲）	Dear American friends, Dear fellow students, Ladies and gentlemen,	Thank you!

2. 关注主要国家的拼写：

2020年7月浙江---Ireland

2021年1月浙江---New Zealand

【下水作文】

Dear New Zealand friends,

I'm Li Hua. On behalf of our school, I feel greatly privileged to convey warm welcome to you. We are delighted to have you with us.

To make your stay here memorable, various activities will be arranged. This afternoon a talent show will be held, where everyone can show their outstanding talents. Some optional classes on traditional Chinese culture are also scheduled, such as paper-cutting, and calligraphy so that you can get a deeper insight into our Chinese culture.

I'm convinced that it will be a treasured memory for us all. Wish you a good time in our school! Thank you!

类似作文巩固练习：

【2019.9之江教育联盟】假如你是学生会主席李华，下周你学校要接待来自英国的交流生。请你代表学校写一篇欢迎词，要点如下：

- 1.表示欢迎；
- 2.介绍活动安排；
- 3.表达愿望。

Dear friends,

To begin with, please allow me to express my warm welcome to you on behalf of our school.

To make your stay here memorable, various activities will be arranged. We will hold a talent show, where everyone can show their outstanding talents. Some optional classes on traditional Chinese culture are also scheduled, such as paper-cutting, Chinese opera, calligraphy so that you can get a deeper insight into our Chinese culture.

I sincerely hope that you can enjoy yourself and wish you a pleasant journey. Thank you!

【2014年陕西高考】

假如你是中学生李华，美国有个中学校长代表团即将访问你校并出席英语周的一项活动。请根据写作要求和写作要点写一篇欢迎词。

写作要求：

- 1.表示对客人的欢迎；
- 2.介绍此项活动（活动目的、内容等）；
- 3.表示对客人的祝愿。

写作要点：

- 1.词数不少于100；
- 2.称呼已经给出，请写出欢迎辞正文；
- 3.不能使用真实学校和姓名名称。

Dear American guest,

Dear American guest,

On behalf of our school, I'd like to express our warm welcome to you. **We are lucky to have you here** in the middle of the English Weekly.

As scheduled, we have English Talent Show today. The purpose of the program is to develop our interest in English learning and practical abilities in listening and speaking. The program **consists of** the following activities: recitation, singing, word spelling and story telling. The show will begin at the Students' Centre at 2:00pm. Dear guests, you are welcome to take part in some activities. **I hope we students will benefit from your presence.**

I sincerely wish you a pleasant time here. Thank you!

同话题作文巩固练习：

【2019.9名校协作体】假如你是李华，下周瑞典某中学师生团将来你校进行访问。请你给你将接待的瑞典学生 Peterson 写封电子邮件，内容包括：

- 1.表示热烈欢迎；
- 2.告知活动安排；
- 3.询问有何要求。

注意：

- 1.词数80词左右；
- 2.可适当增加细节，以使行文连贯。

【范文】

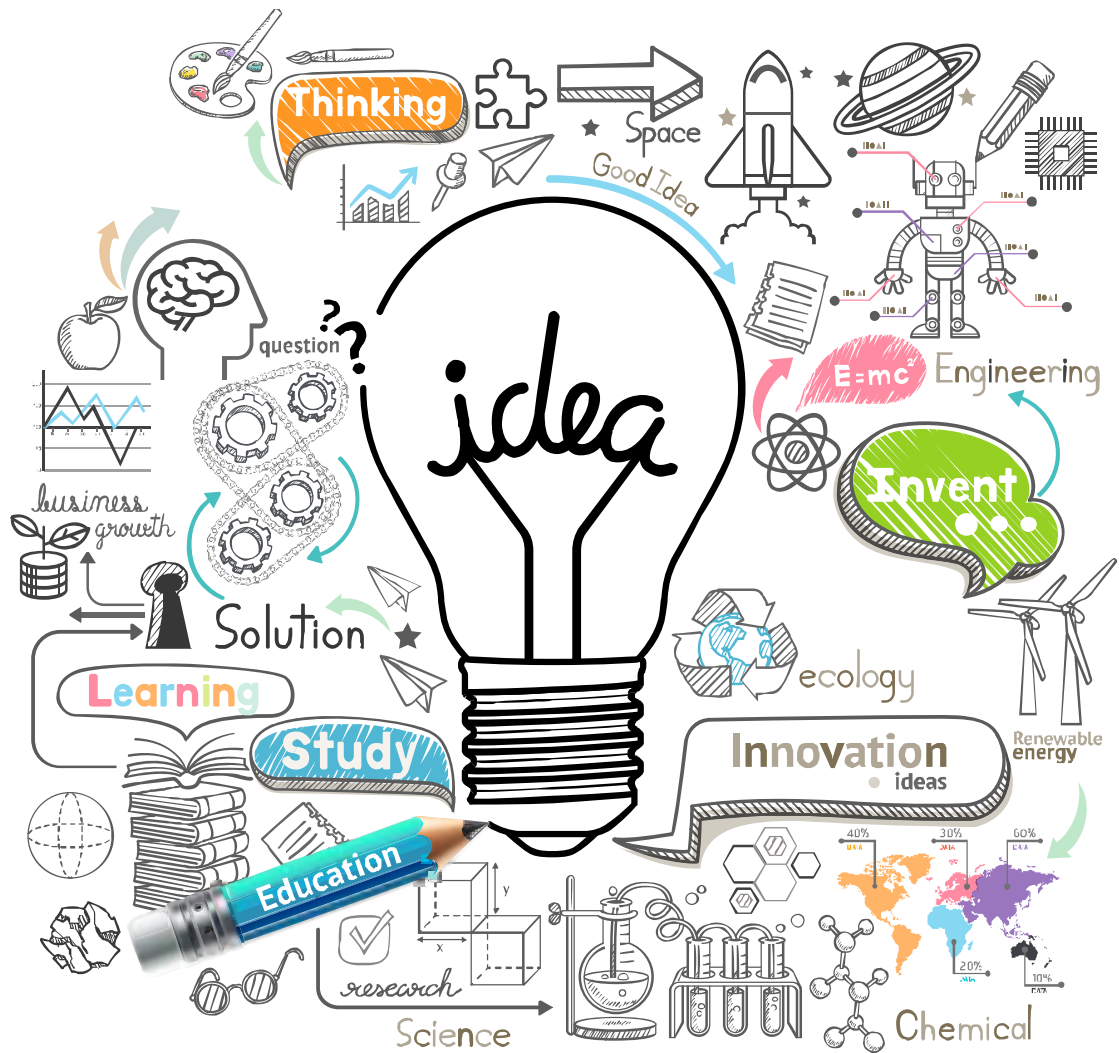
Dear Peterson,

How is everything going? I'm writing to express my great pleasure to host you during your stay in our school.

We have made colorful arrangements for you. You will visit our class, attend our English spelling competition and join us in doing sports. You will be shown around the West Lake, taste Hangzhou cuisine and visit the Song City, a theme park, where you can experience various ancient Chinese cultures. I'm fully convinced that it will add a brilliant touch to your stay here.

Don't hesitate to let me know if you have any requirements. I'm looking forward to meeting you soon.

Yours Sincerely,
Li Hua



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LET
DREAMS
FLY!