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The background of the slide is a scenic landscape. In the foreground, a paved road with yellow double lines curves through a hillside covered in trees with vibrant autumn foliage in shades of red, orange, and yellow. The road leads towards a distant, hazy mountain range. The sky is a deep blue with scattered white and grey clouds, some of which are illuminated from below, creating a dramatic effect. The overall atmosphere is serene and picturesque.

# Unit 2 Travelling around

## Period 2 Reading and Thinking

By Zhao Yiqun







# Basic Information of Peru



Capital

Lima

Language

Spanish

Flag

A



B



C



D





Read the text below. Look through it quickly. What type of text is it: **encyclopedia** or **brochure**?

PERU is a country on the Pacific coast of South America with three main areas: narrow, dry, flat land running along the coast, the Andes Mountains, and the Amazon rainforest.

In the 1400s and 1500s, Peru was the centre of the powerful ancient Inca Empire. The Inca emperor lived in the now-famous site Machu Picchu. Spain took control of Peru in the 16th century and ruled until 1821. It is for this reason that Spanish is the main official language of Peru.



### Recognise text type

Before you read, look through the text quickly for titles, headers, pictures, charts, and any other information that might tell you what type of text it is.



# Basic Information of Peru

www.sunedu.com

## Location

on the Pacific coast of South America

## Main areas

narrow, dry, flat land running along the coast,  
the Andes Mountains, and the Amazon rainforest

## History

- In the 1400s and 1500s,  
Peru was the centre of the Inca Empire.
- From the 1500s to 1821,  
Spain took control of Peru.



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**Location**

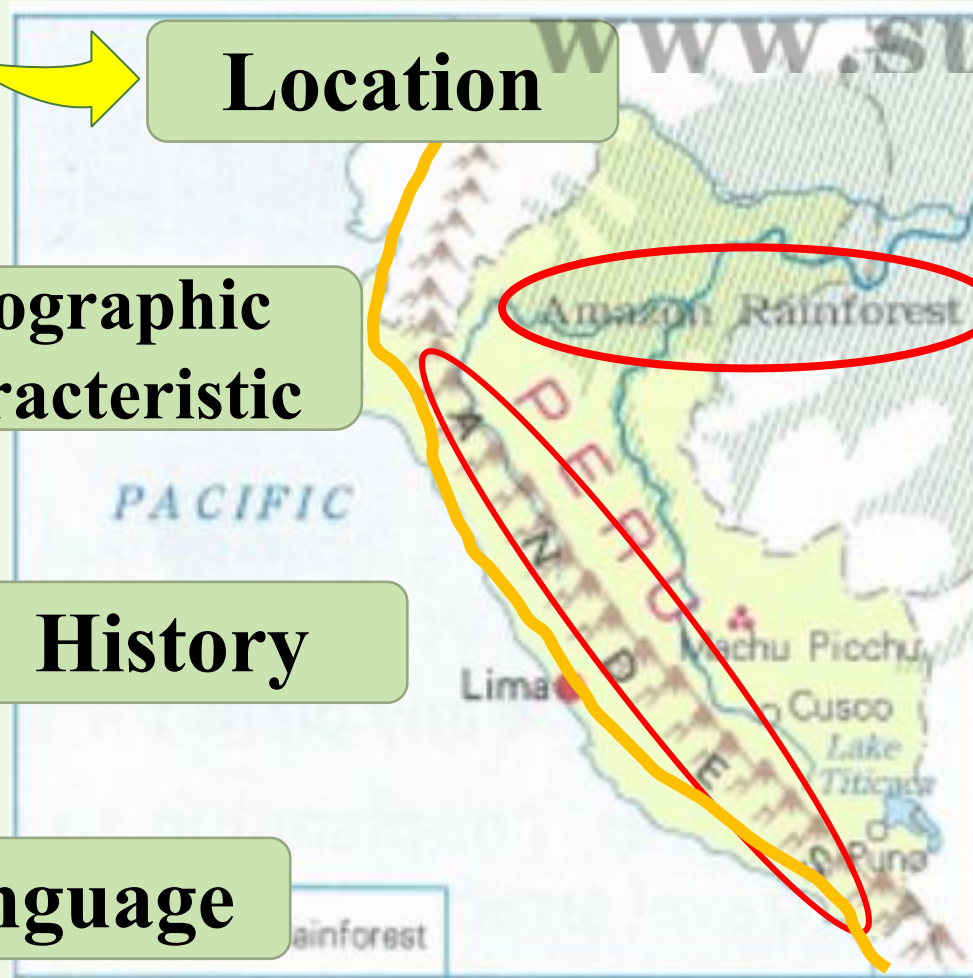
**Geographic characteristic**

In the 1400s and 1500s, Peru was the centre of the powerful ancient Inca Empire. The Inca emperor lived in the now-famous site Machu Picchu. Spain took control of Peru in the 16th century and ruled until 1821. It is for this reason that Spanish is the main official language of Peru.

**History**

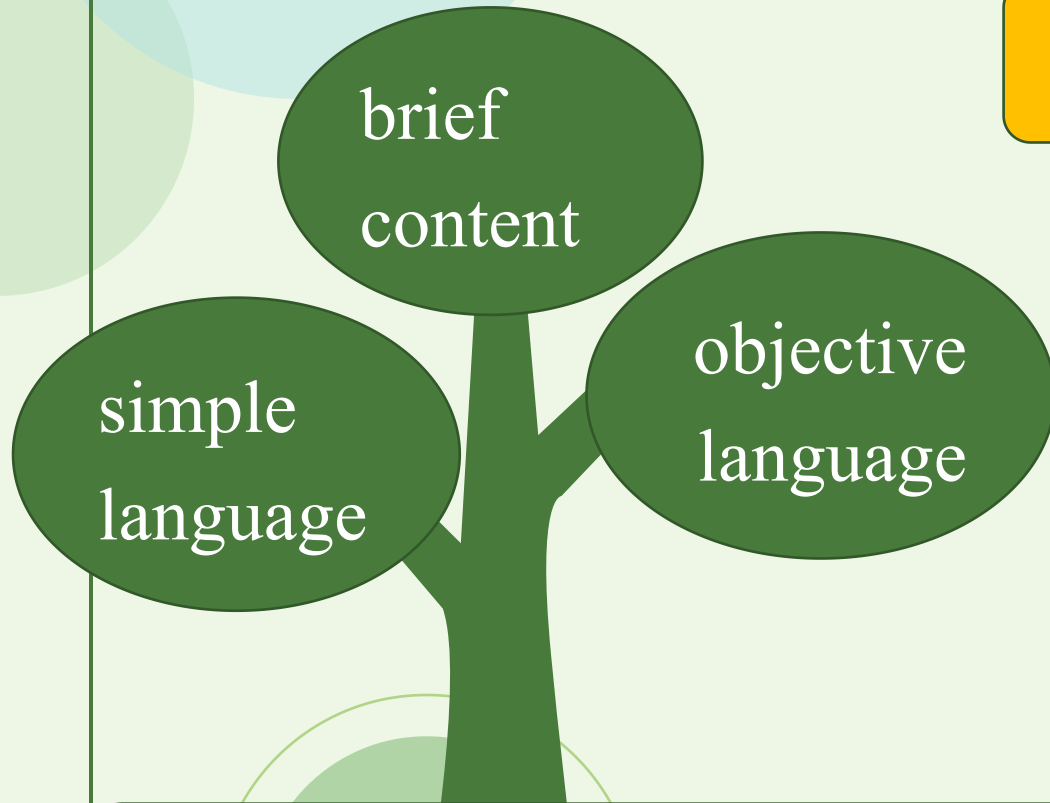
**Language**

An **encyclopedia**(百科全书) is a book or set of books in which facts about many different subjects or about one particular subject are arranged for reference, usually in alphabetical order.



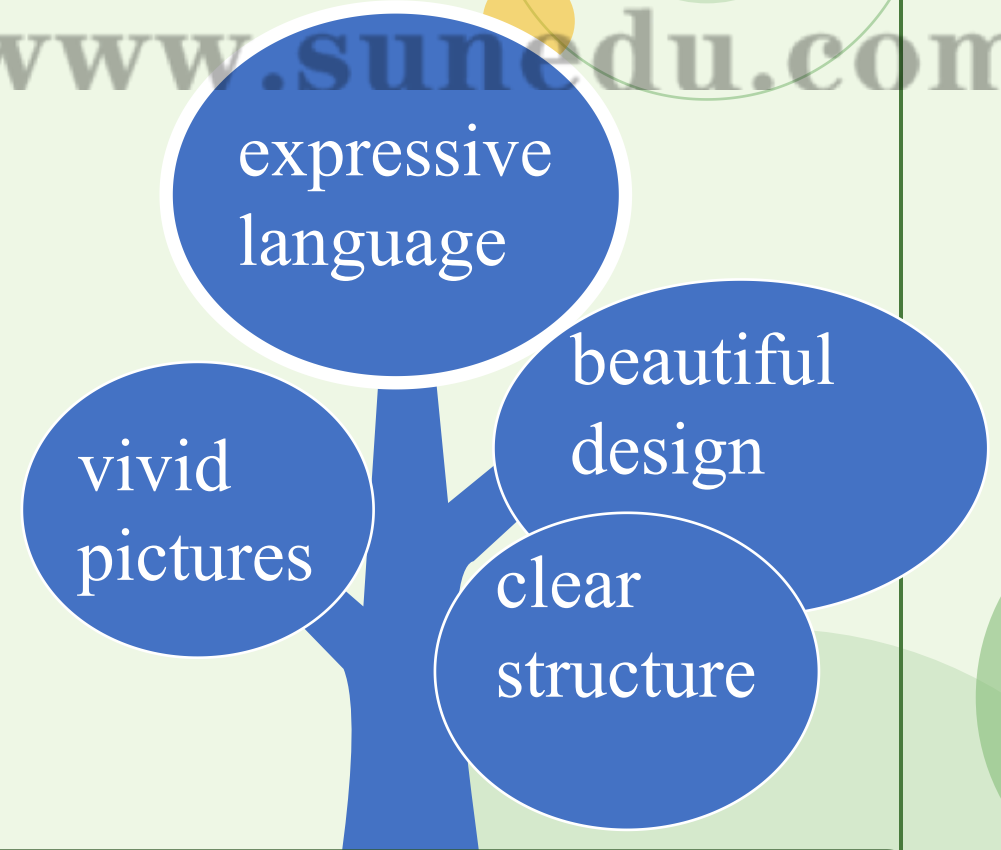


## Encyclopedia



VS

## Brochure



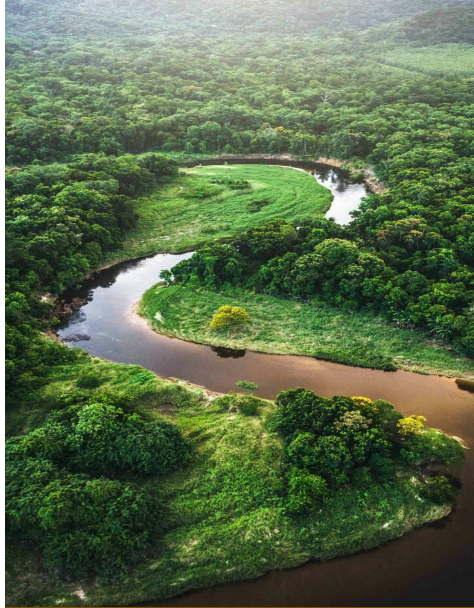
**Focuses on basic geographic and historical information.**

**Introduces local travel information**

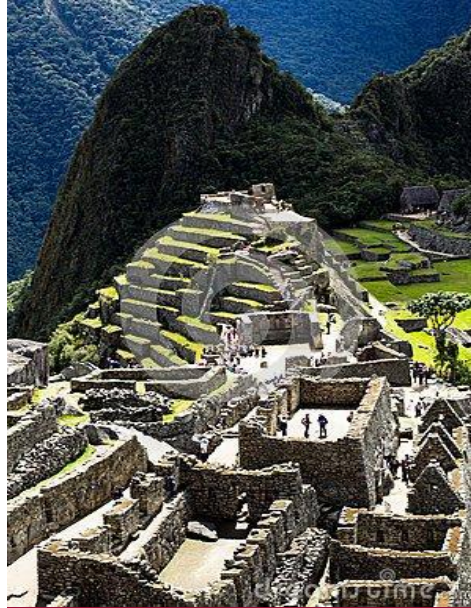


# Travel Peru

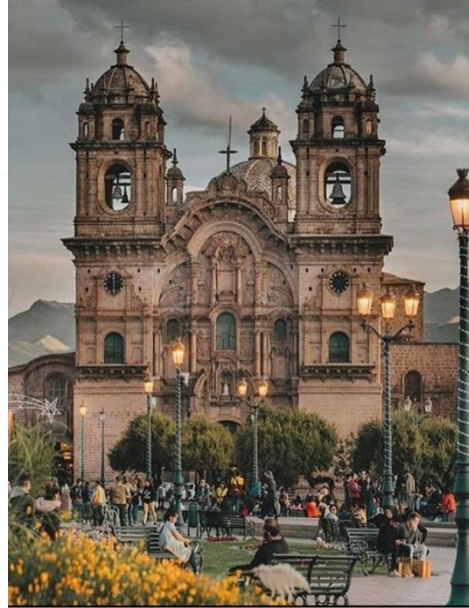
潮恩教育  
www.sunedu.com



**Amazon  
Rainforest**



**Mchu  
Picchu**



**Cusco**



**Lake  
Titicaca**



# The Largest Rainforest in the World.

## Amazon Rainforest Tour

MYSTERY BOX



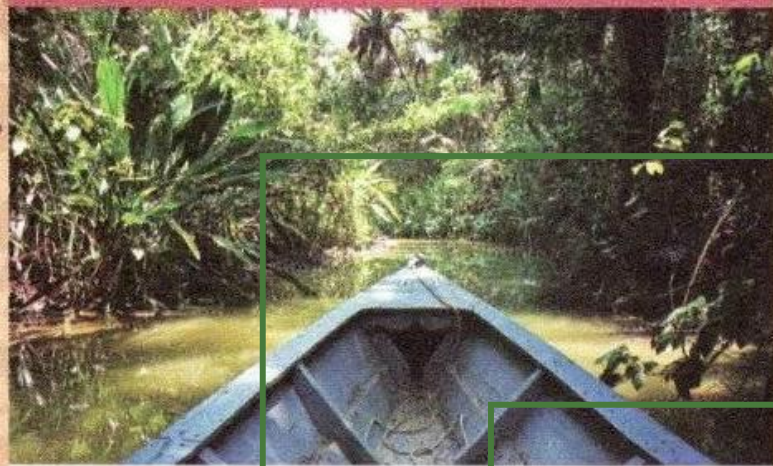
# Amazon Rainforest



1. What kind of transport will you take to travel to Amazon Rainforest?
2. When travelling in Amazon Rainforest, where will you stay for nights?
3. How many days will you stay in Amazon Rainforest?
4. What will you enjoy in this tour?



## Amazon Rainforest Tour



A short **flight** from Cusco takes you from the Andes into the Amazon rainforest. From there, you'll spend **one day** travelling **by boat** to your **accommodation** in the middle of the forest. You can then spend **three days** exploring the rainforest with a local guide and enjoying the plants and animals **unique** to the rainforest.

4 days

by air &amp; boat

Transport

in the middle  
of the forest

Accommodation

boating

hiking

exploring the forest

enjoying the plants and animals

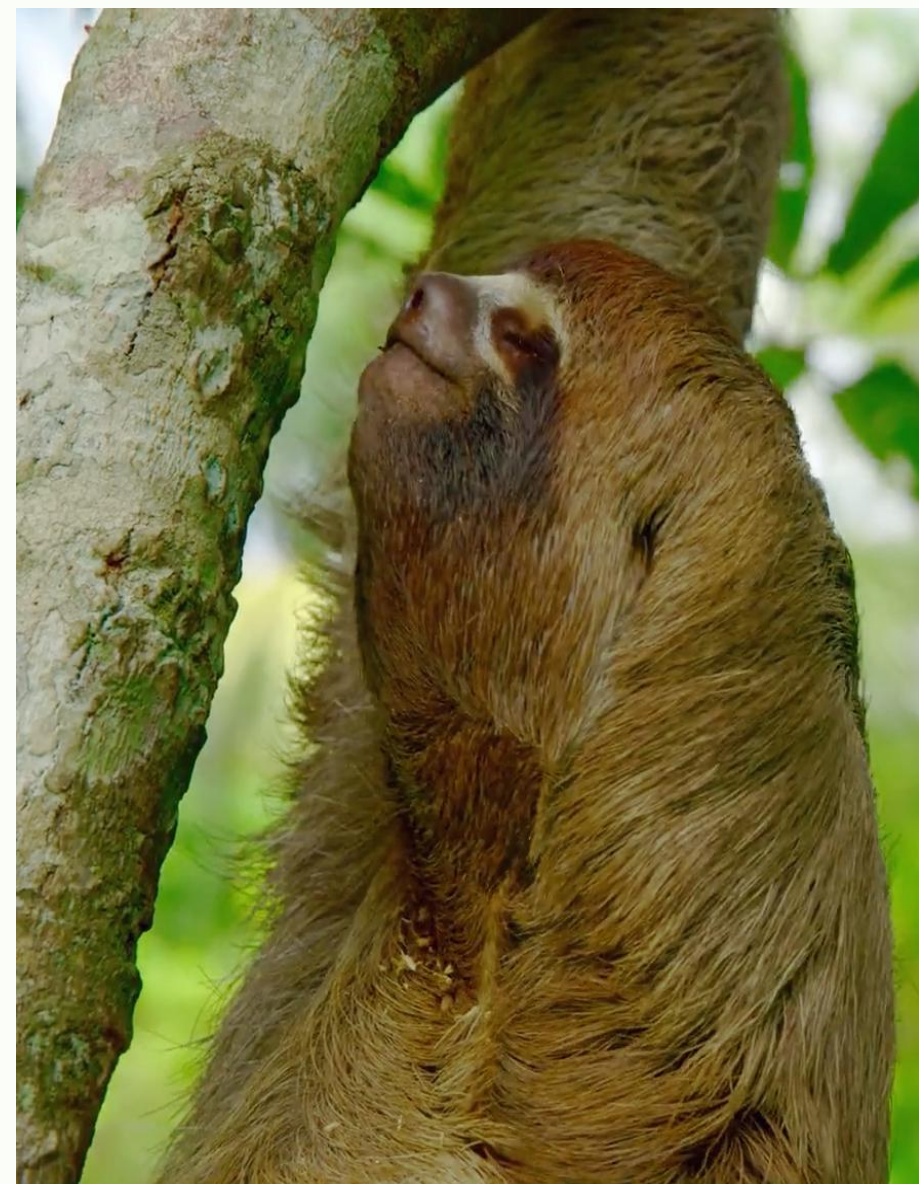
Activity







# Animals





An aerial photograph of a dense Amazon rainforest. A winding river flows through the center of the image, surrounded by lush green vegetation. The forest is composed of various types of trees, including tall, thin evergreens and shorter, broader-leafed trees. The river is a light brown color, contrasting with the vibrant green of the forest. The overall scene is a beautiful representation of the Amazon's natural environment.

# Amazon Rainforest

Unique    Fantastic    Rich/Abundant

Beauty of Nature



**The Amazon Rainforest was  
on fire .**





# Machu Picchu Tour

World Heritage Site





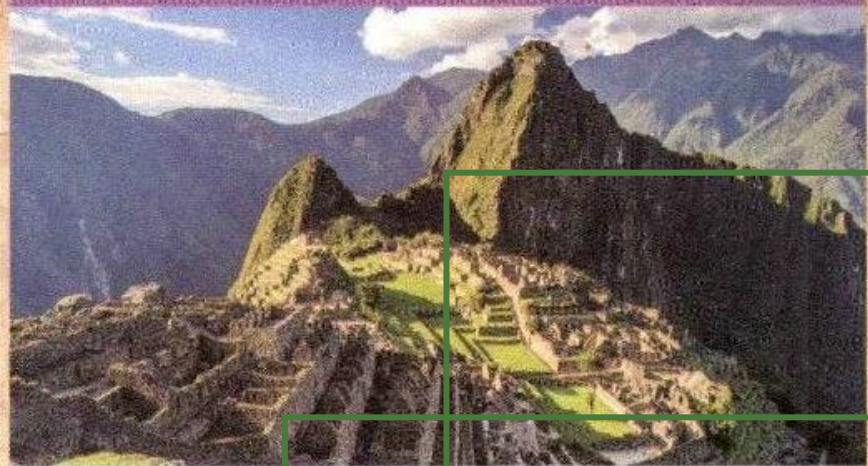
# Machu Picchu

1. What kind of transport will you take to travel to Machu Picchu?
2. What is the special feature of the stones ?
3. What do you know about the history of this old city?





## Machu Picchu Tour



This **four-day walking tour** will take you on **amazing paths** through the Andes Mountains on the way to the city of Machu Picchu. After reaching your **destination**, you will have **a day** to explore and be **amazed** by this ancient city. Especially **amazing** is the Incas' dry stone method of building. Inca builders cut stones to **exact sizes** so that nothing was needed to hold walls together other than the **perfect fit** of the stones.

**Why will you be amazed?**





Machu Picchu, which means “Old Mountain” , is an Inca site in the mountains of Peru which is often referred to as the

## **“Lost city of the Incas”**

Machu Picchu was the official home of the Inca rulers in the middle of the 15th century,





The background of the entire image is a collage of Nazca Lines geoglyphs. These include various stylized human figures with long limbs, some holding objects, and abstract geometric shapes like spirals and zig-zags. A prominent four-pointed star with the letters 'N' and 'S' is visible in the upper center. Faint, semi-transparent text 'www.sunedu.com' is also visible across the middle of the image.

Nazca Lines

Amazing Ancient Mysterious

Beauty of History



# Lake Titicaca Tour

www.sunedu.com

Mother Lake of South America





**What activities will you experience on this tour?**

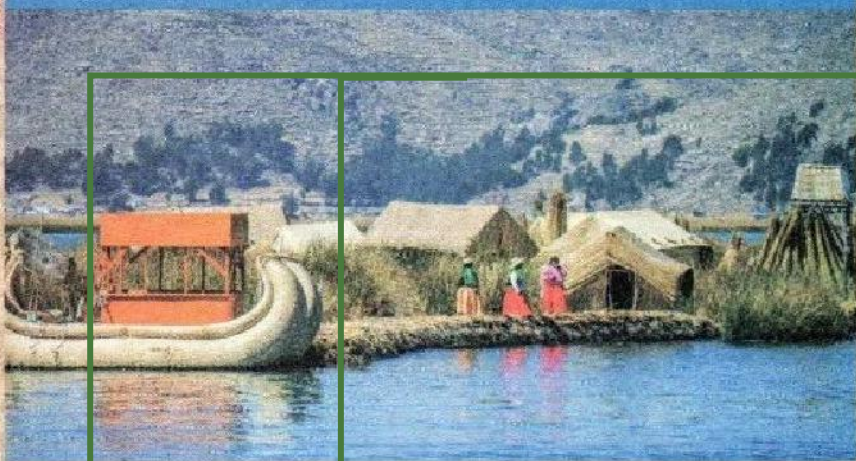
**What is unusual about the islands of Lake Titicaca?**

**How many days will you stay there?**

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## Lake Titicaca Tour



Enjoy the beautiful countryside as you spend a day driving along the new highway connecting Cusco to Lake Titicaca. There, a boat will take you to stay with a local Uros family on an island for three days. Both the island and the Uros homes are made of water plants from the lake.

4 days

That's why the islands often float on the lake.

by car & boat

Transport

stay in local houses

Accommodation

experiencing local life

enjoying the beautiful countryside

boating

fishing

Activity



**People from the Uros floating  
islands and the houses made of  
reeds(芦苇)**





# Lake Titicaca

Beautiful Simple Harmonious

Beauty of the Countryside

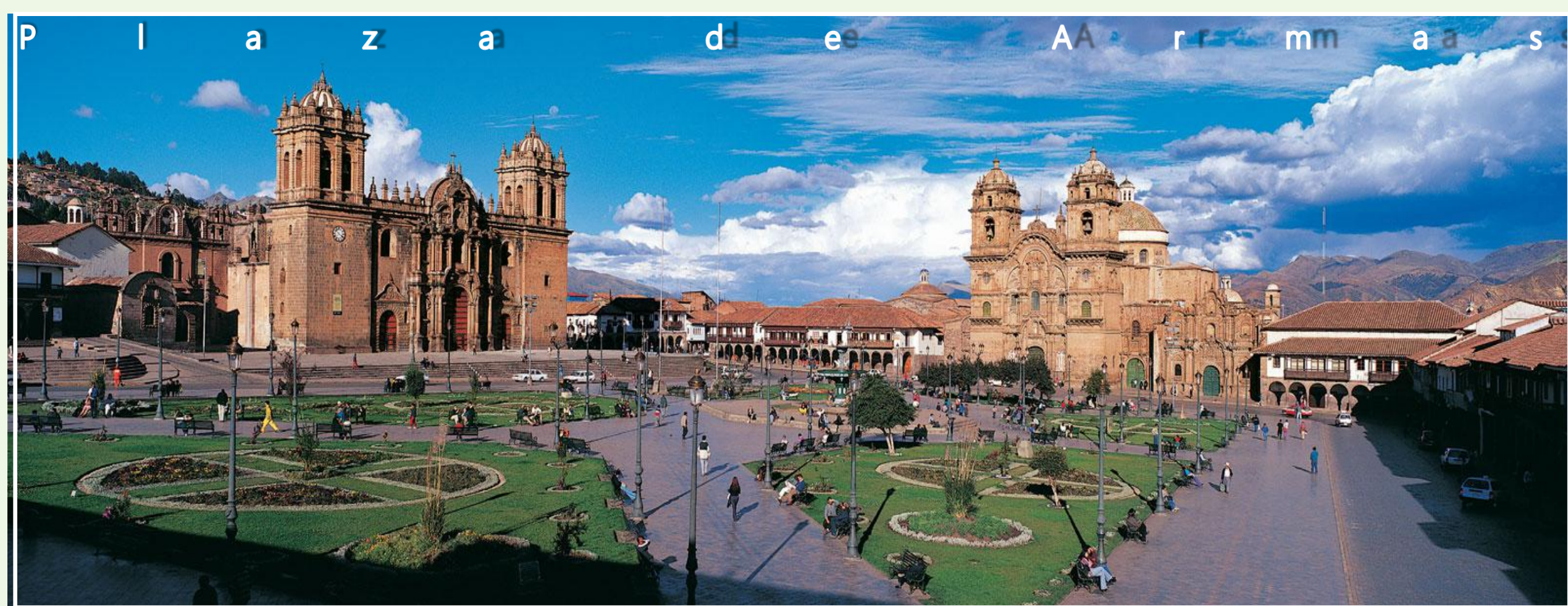




# Cusco

## World Heritage Site





**What will you enjoy in Cusco?**

**What do you know about the history of Cusco?**

**How many days will you stay there?**

---



## Cusco Tour



Spend four days enjoying the unique Spanish and local Indian culture high in the Andes at Cusco, the capital of the Inca Empire from the 13th until the 16th century. Stay in a local hotel, visit the museums, admire the architecture, enjoy the excellent local food, and go shopping at the local markets.

# Historical

stay in a hotel

Accommodation

visiting museums

admire the architecture

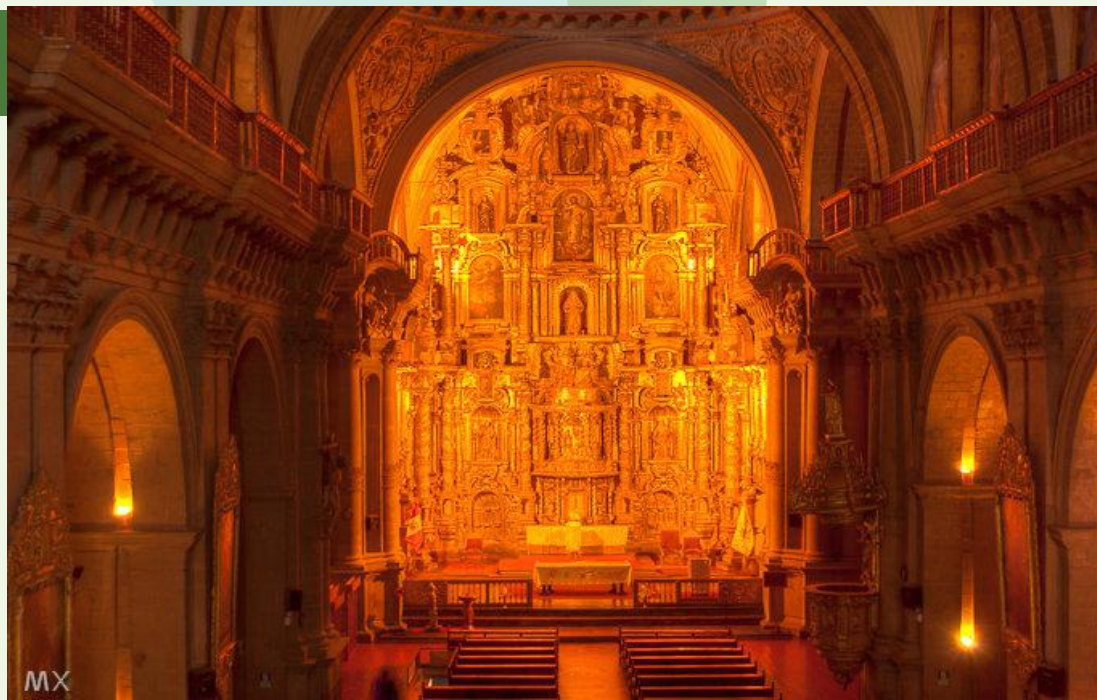
enjoying local food

shopping at local markets

Activity

Cultural

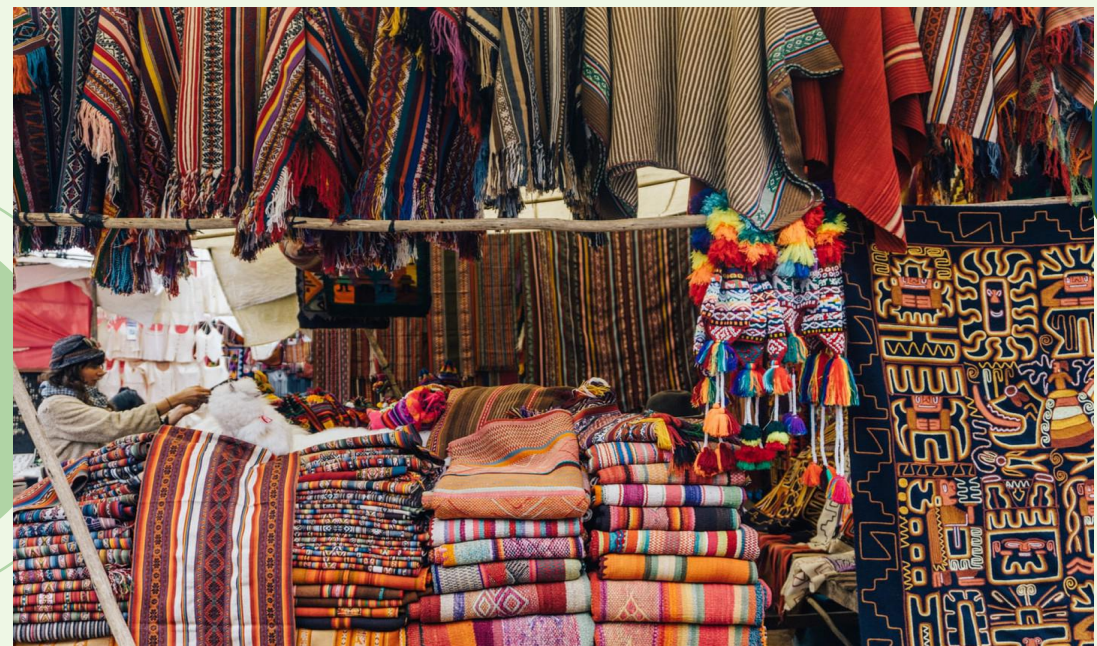




Church



Hotel



Market



Food



An aerial photograph of Cusco, Peru, showing a dense urban landscape with numerous buildings featuring red-tiled roofs. The city is built on a hillside, and the warm lighting suggests a sunset or sunrise scene.

Cusco

A dark, semi-transparent horizontal band that serves as a background for the text.

Historical

Cultural

Artistic

A photograph of the Plaza de Armas in Cusco, showing the large, open square with the Cathedral of Cusco in the background and surrounding buildings.

Beauty of the City

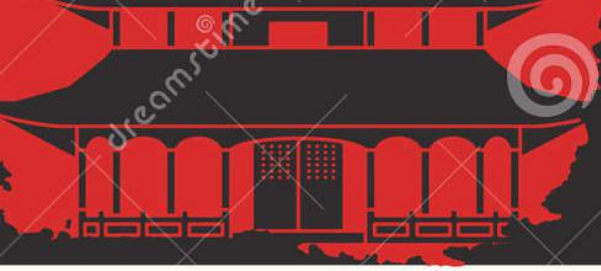
A photograph showing a cluster of buildings with red-tiled roofs in the foreground, with a dense forest of green trees on a hillside in the background.



1. Which tour(s) would you recommend for people who enjoy history and culture?
2. If you are traveling to Peru, which tour(s) will you choose? Why?







文化

TRADITIONS

PAGODA TEMPLE

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR  
ADIPISCING ELIT. ALIQUAM PULVINAR CURSUS

# TRAVEL TO CHINA

VIVAMUS  
VENENATIS

SED VITAE EST VITAE LECTUS  
ALIQUAM CONSEQUAT. ALIQUAM ID  
LOREM SIT AMET EROS SUSCIPIT  
FACILIS. DONEC ACCUMSAN QUAM  
UT MALESUADA ACCUMSAN. ETIAM  
SED PELLENESQUE LIGULA, QUIS  
CONSEQUAT ODIO

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SED PELLENESQUE LIGULA, QUIS  
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TRIP  
TO  
CHINA

遊

本質

NATURAL  
HERITAGE  
CHINA

LOREM IPSUM IS SIMPLY DUMMY TEXT OF THE



屋

ACHI  
RCH

Project:  
Design a travel  
brochure

Your friends are going to visit China. Please recommend a tourist city and design a travel brochure for each of them.





I'm interested in China's history and culture. I'm going to see the Great Wall, but other than that, I'm not sure where to go.

Any ideas?



I want to go hiking in China over the summer holiday. I love nature, and I really want to see the beautiful sights there. The mountains, the sky, the lakes are wonderful.

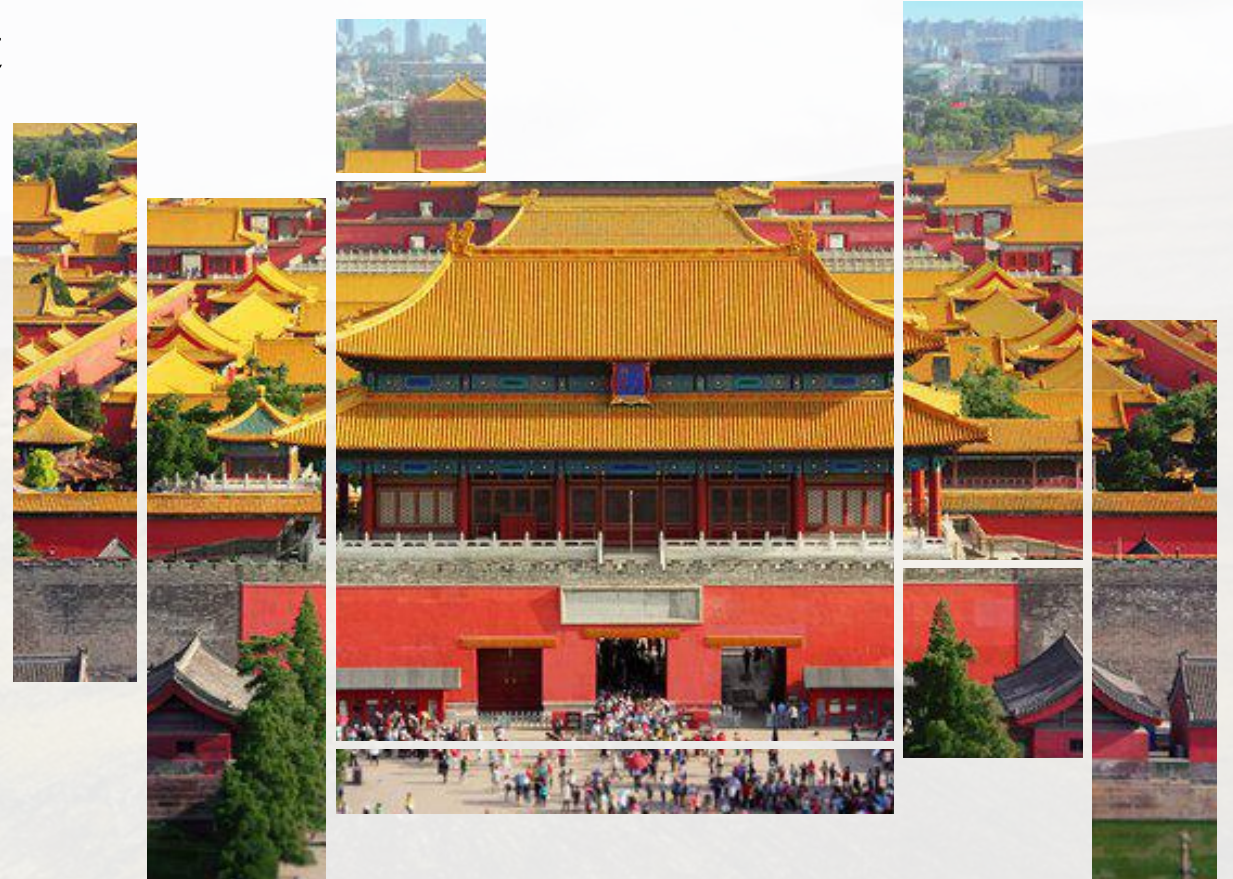


I want to visit a few universities or colleges in China, since I hope to study there next year. I want to experience some Chinese culture and see the natural beauty there.



## Tips:

1. The goal of a travel brochure is to get you interested in their tours. In a travel brochure, you can always find some words and expressions which are very powerful, expressive, and impressive.
2. Number of days, transport, accommodation, activity should be included.





A flight will take you to an amazing city-Huangshan. If time permits, there will be a visit to the Tunxi Old Street on the first day, which is lined with Hui-style buildings along the flagstone lanes. Here you will have a taste of the Huizhou specialties or purchase the Huizhou ink and the local tea as souvenirs. In the following 2 days, your tour will expand to its highlight - Huangshan Scenic Area. Here you will enjoy fantastic pines and rocks, the sea of clouds and hot springs. Along the hiking route, you will encounter a lot of incredible sights including Jade Screen Peak, Guest Greeting Pine, Lotus Peak, One-Line Sky, Bright Summit, and Flying Stone... You will check in a hotel on the mountain to spend the night and watch the fantastic sunrise early next morning.

**One possible version**





*Thank you!*

